

**Builderscrack | DATA**

# Trade Demand Index

Headwinds continue to build in the construction sector as we see demand drop below our historical average.

Volatility in both world affairs and markets, rapidly increasing interest rates, historically high inflation and decreasing house prices are all strong contributors to homeowners taking a cautious approach to spending on home improvements. After a period of extreme demand, we are seeing things settle back to pre-Covid levels.

**About this index:**

Our Trade Demand Index aggregates a variety of Builderscrack data-points into a representative measure of demand on the trades sector.



**Builderscrack | DATA**

# Movers and Shakers:

## Top 20 Trades

Demand for plumbing work is running high as people seek to finish off their winter bathroom and kitchen renovations. Excavation also makes a jump up as summer builds kick off.

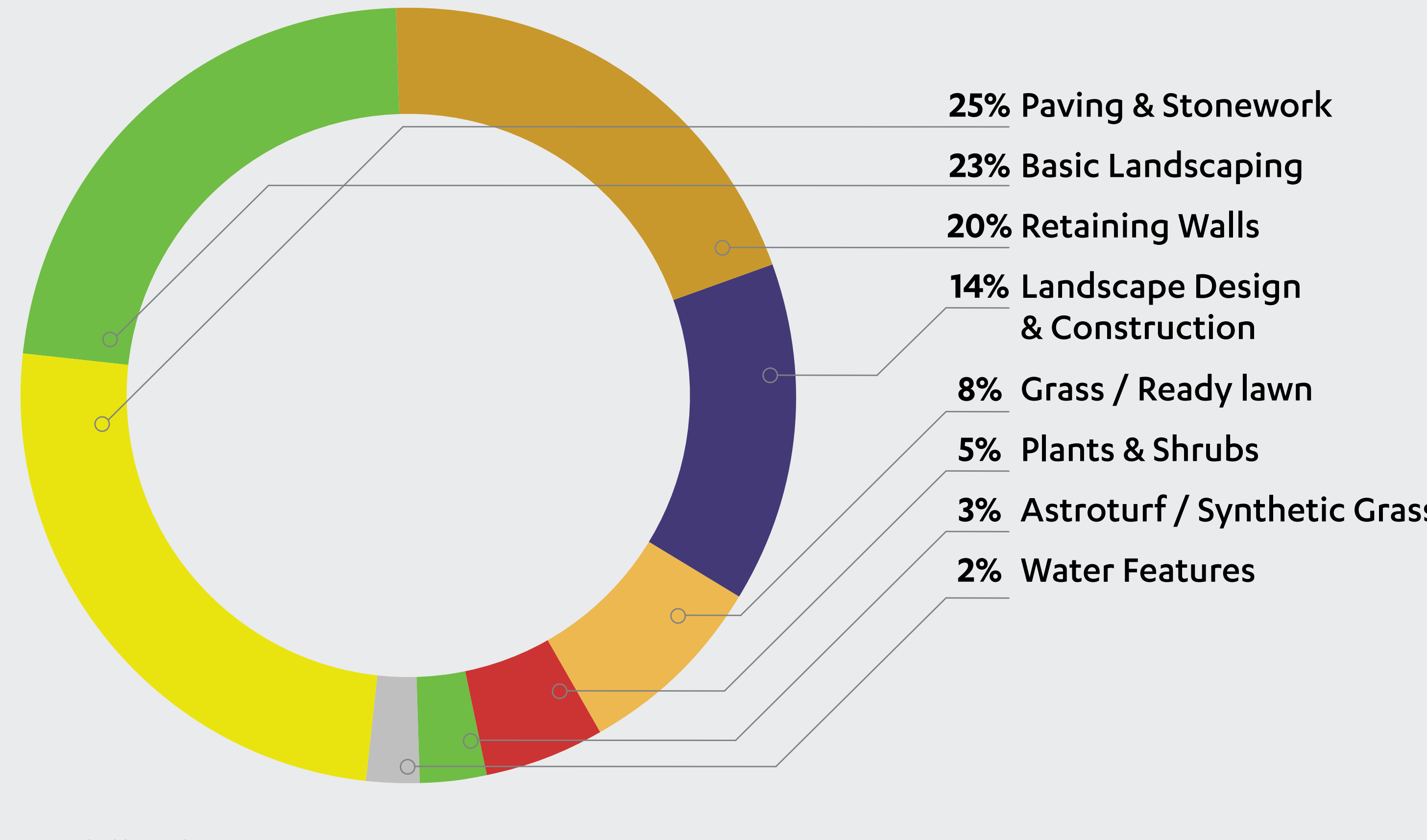
Trade Position	Change	Trade Position	Change
1 Bricklaying	▲ 2	11 Concreting & Paving	▲ 1
2 Cabinetry	▼ 1	12 Landscaping	▼ 1
3 Flooring	▲ 1	13 Tiling	▼ 6
4 Gasfitting	▼ 2	14 Carpentry	▼ 1
5 Roofing	- -	15 Excavation	▲ 4
6 Renovating	▲ 3	16 Plastering	- -
7 Handymen	▲ 1	17 Gardening	▼ 3
8 Building	▲ 2	18 Fencing & Gates	▼ 1
9 Plumbing	▲ 6	19 Painting & Decorating	▼ 1
10 Cladding	▼ 4	20 Electricians	- -

(Source: builderscrack.co.nz)

**Builderscrack | DATA**

# Trade Spotlight: [ Landscaping ]

Landscaping and gardening are naturally both picking up as we move through spring. Over the past month, the most popular job type in this category centres around pavers; adding, moving or tidying up existing areas. We're also seeing a number of homeowners plan their jobs in stages, and work on milestones rather than timeframes.



**Builderscrack | DATA**

# Landscaping Insights

These were some of the top trending words in Landscaping job descriptions from the past month.

- 9% referenced **backyard**
- 9% mentioned **soil**
- 8% referenced **weather**
- 22% wanted something **removed & replaced**
- 19% mentioned **lawn**
- 10% referenced **deck**
- 10% mentioned **design**
- 17% referenced something **new**
- 11% mentioned **fence**
- 13% wanted something **installed**

(Source: builderscrack.co.nz)

## The search continues for finding new employees

'Trades & Services' job ad volume has seen a year-on-year increase of **50%**

The employment marketplace, SEEK, reported the Top 10 industries by job ad volume, year-on-year, Aug 2022 vs August 2021.

(Source: SEEK NZ Employment Dashboard)

# Key Takeaways

- After a period of extreme demand, things have settled to pre-Covid levels
- Landscaping and related jobs like patios and decking and are picking up
- Employers are still searching for new trade hires despite labour shortages

All content is for information only. Due to the continuation of real-time data, results may vary month to month. Builderscrack does not guarantee the accuracy of the content provided or accept any liability or responsibility for the material and in how it may be interpreted or used.