

Builderscrack | DATA

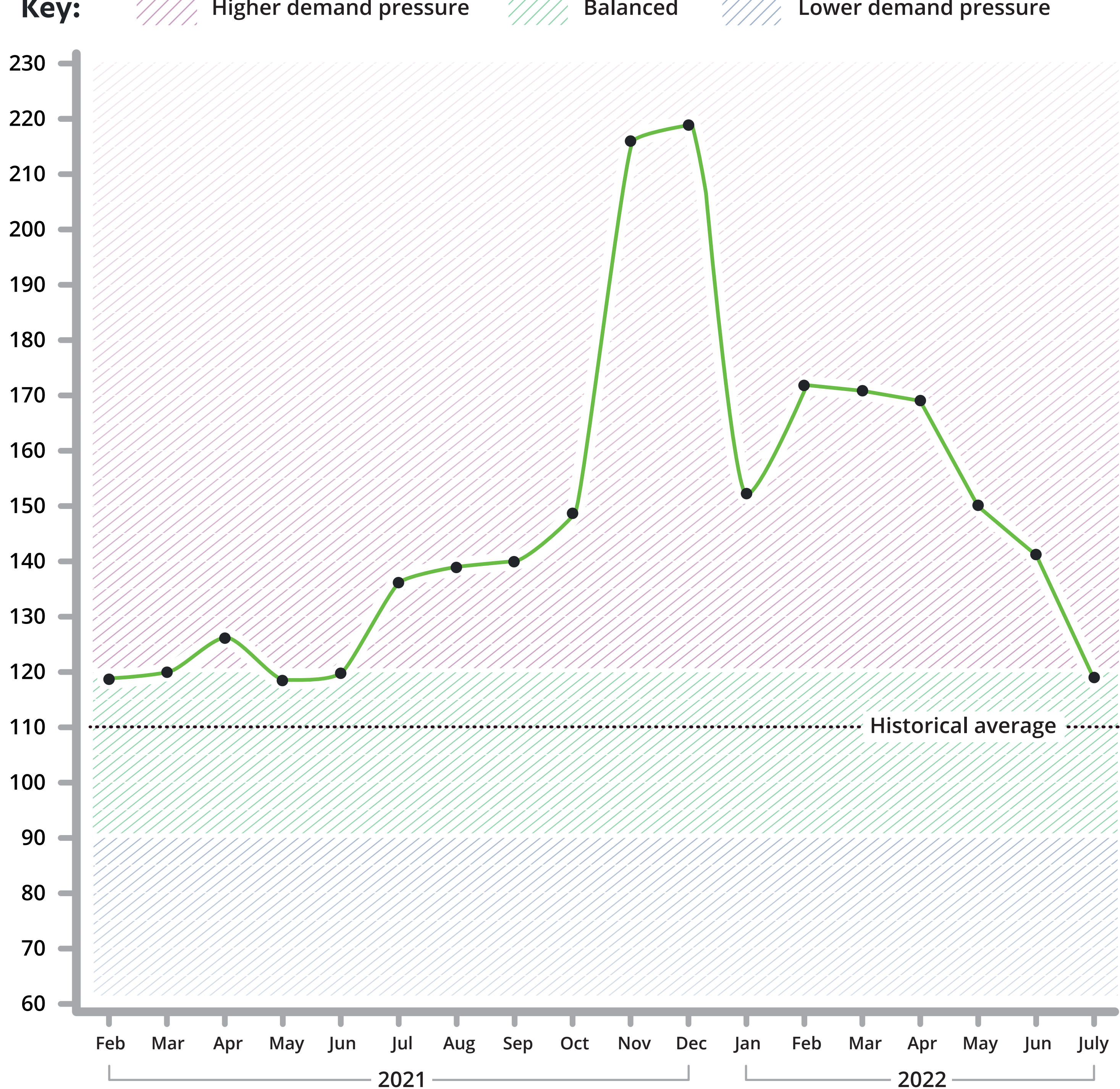
Trade Demand Index

For the first time in over a year, we're back in the "balanced" range of supply and demand.

This means those operators who successfully pivot towards going the extra mile to win work and impress clients will reap the rewards of a secure work pipeline. Construction is transitioning from a state where supply was the biggest challenge, to now being one of demand.

About this index:

Our Trade Demand Index aggregates a variety of Builderscrack data-points into a representative measure of demand on the trades sector.



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Movers and Shakers:

Top 20 Trades

The kitchen and bathroom renovation season is well underway, with the jump in demand for tiling reflecting this. Landscaping and gardening are both picking up towards spring.

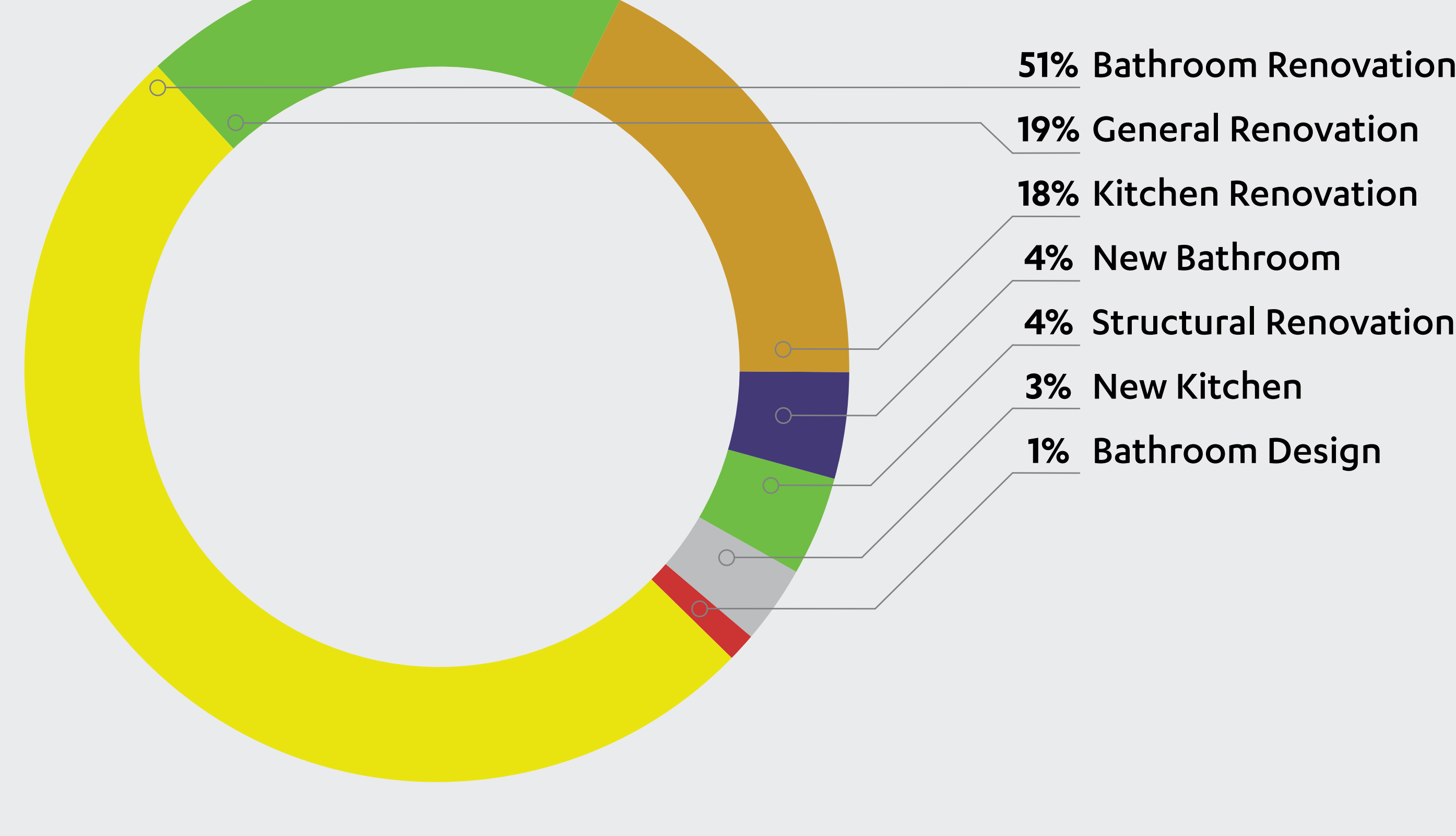
Trade Position	Change	Trade Position	Change
1 Cabinetry	-	11 Landscaping	▲ 1
2 Gasfitting	-	12 Concreting & Paving	▼ 3
3 Bricklaying	▲ 2	13 Carpentry	▲ 2
4 Flooring	▲ 2	14 Gardening	▲ 3
5 Roofing	▼ 2	15 Plumbing	▼ 2
6 Cladding	▼ 2	16 Plastering	-
7 Tiling	▲ 4	17 Fencing & Gates	▼ 3
8 Handymen	▼ 1	18 Painting & Decorating	▲ 1
9 Renovating	▲ 1	19 Excavation	▼ 1
10 Building	▼ 2	20 Electricians	-

(Source: builderscrack.co.nz)

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Trade Spotlight: [Renovating]

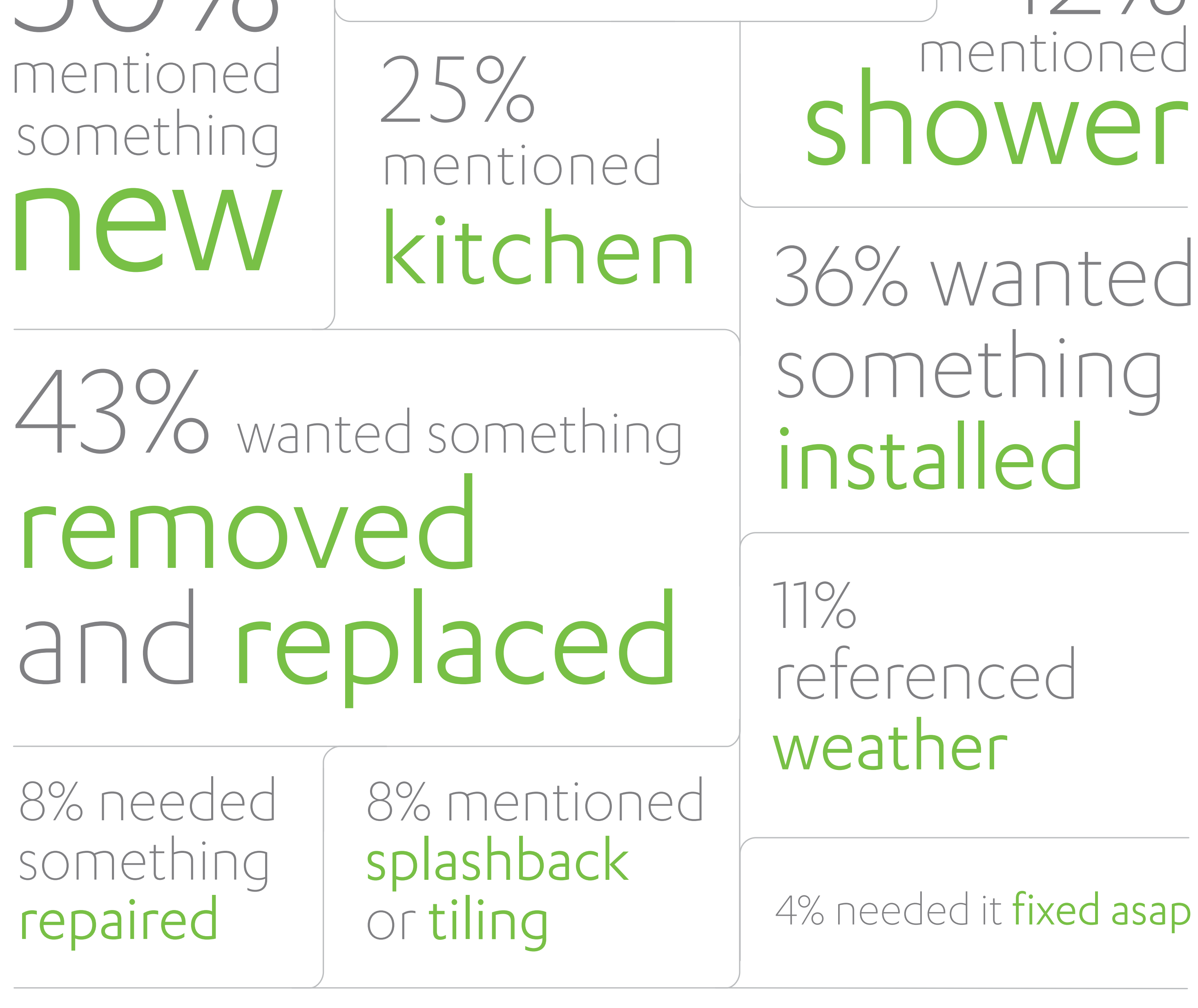
Homeowners are getting in early for their renovations, with some jobs booked in for early 2023. We're also seeing more emphasis on full replacements rather than repairs.



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Renovating Insights

These were some of the top trending words in Renovating job descriptions from the past month.



Construction rising to the challenge

“ In the year to March 2022, **New Zealand managed to produce a surplus of 33,000 homes...** which has decimated the housing shortage to 23,000 homes. Still an uncomfortably high shortage. But going by current construction rates and low population growth, Aotearoa is likely to start building a housing surplus at some stage over the next 12 months. ”

(Source: Kiwibank)

Key Takeaways

- Supply and demand are equalising for the first time in a year
- Focus on customer experience to win work and future-proof
- Prepare for a change of pace in the second half of 2022

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