

**Builderscrack | DATA**

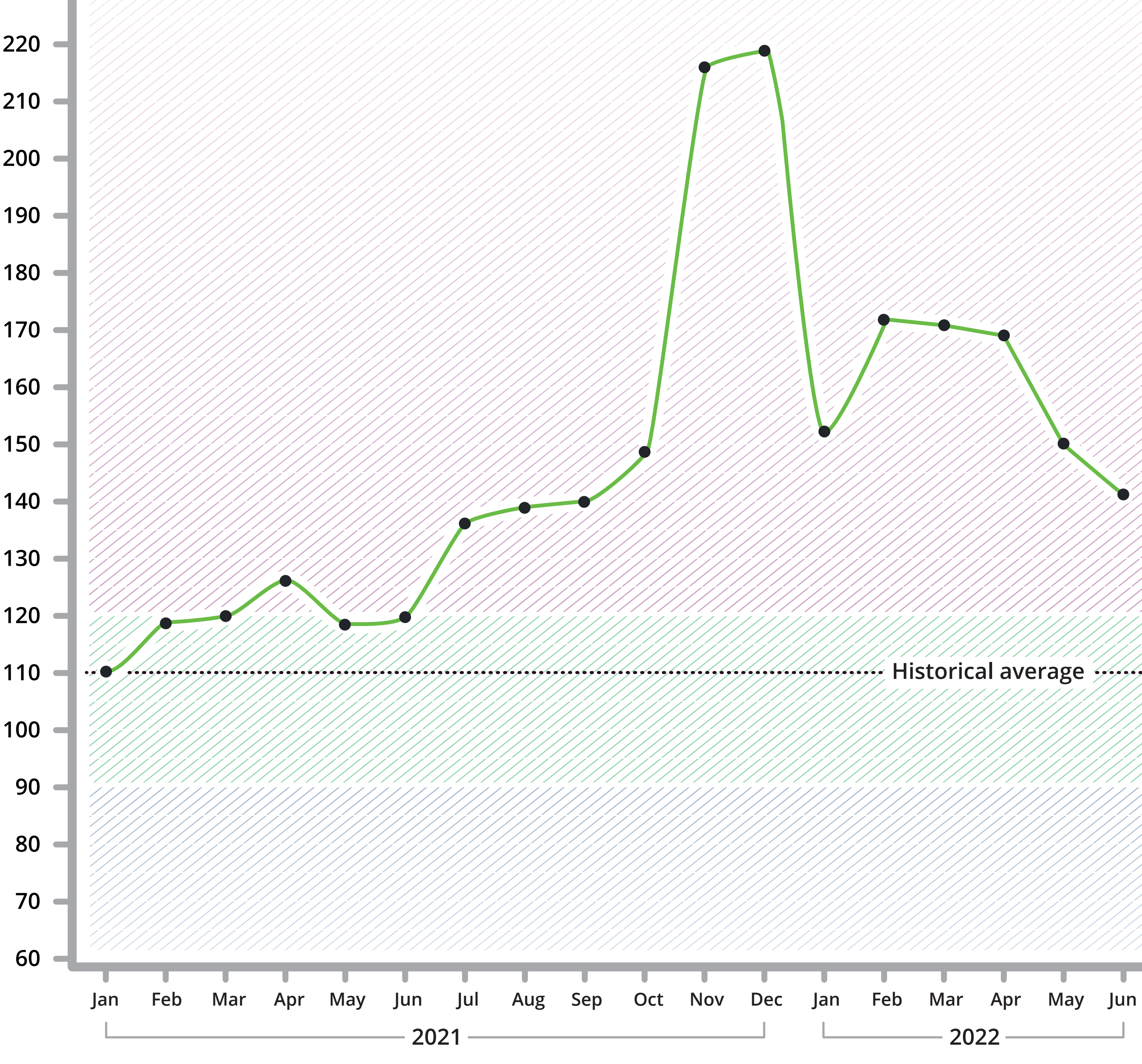
# Trade Demand Index

Bad weather, supply constraints and broader economic conditions are all impacting demand for the trades.

While many operators have built out their work diaries, some are starting to feel the easing of demand. Successful businesses will be focussing on two things in the coming months: reputation, and relationships. Those taking the time to give great client experiences will continue to thrive.

**About this index:**

Our Trade Demand Index aggregates a variety of Builderscrack data-points into a representative measure of demand on the trades sector.



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# Movers and Shakers:

## Top 20 Trades

We've noticed demand pull towards a slightly lower cost type of job through July. In line with this is an increased demand for non-licenced handymen to fulfil these jobs. Weathertightness work related to roofing, cladding and paving have been popular too.

Trade Position	Change	Trade Position	Change
1 Cabinetry	-	11 Tiling	-
2 Gasfitting	-	12 Landscaping	▲ 6
3 Roofing	▲ 3	13 Plumbing	▼ 3
4 Cladding	▲ 1	14 Fencing & Gates	▲ 3
5 Bricklaying	▼ 1	15 Carpentry	-
6 Flooring	▼ 3	16 Plastering	▼ 2
7 Handymen	▲ 6	17 Gardening	▼ 1
8 Building	-	18 Excavation	▼ 11
9 Concreting & Paving	▲ 3	19 Painting & Decorating	-
10 Renovating	▼ 1	20 Electricians	-

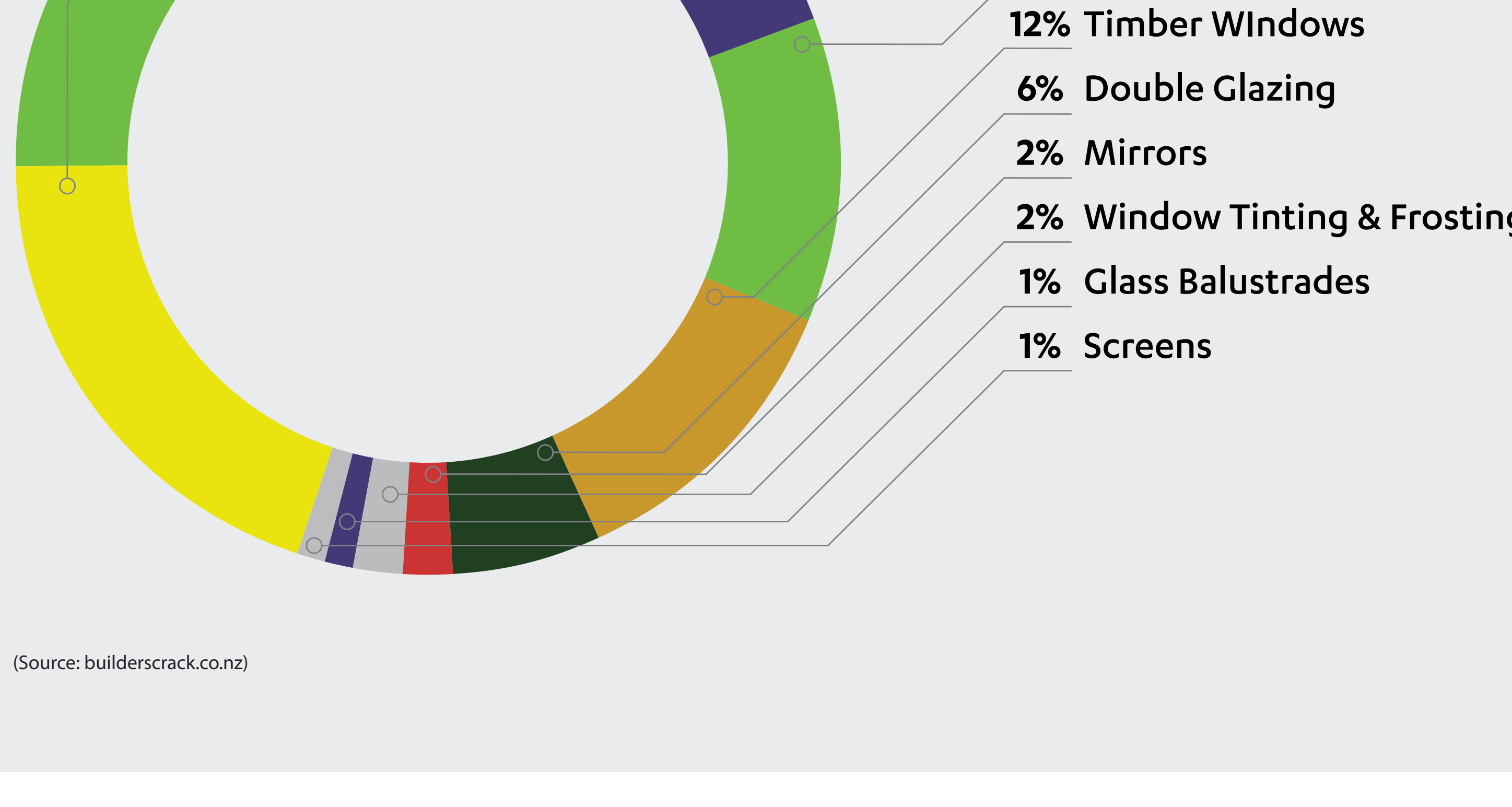
(Source: builderscrack.co.nz)

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# Trade Spotlight:

## [ Glazier & Windows ]

Recent weather events have highlighted some window leaks resulting in homeowners posting repair jobs, while the remainder have mostly been window adjustments as homeowners seek to update elements of their home to better suit their needs.



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# Glazier & Windows Insights

These were some of the top trending words in Glazier & Window job descriptions from the past month.

- 5% referenced **weather**
- 5% mentioned **bathroom**
- 51% wanted something **replaced**
- 15% mentioned **double glazing**
- 11% mentioned **broken**
- 32% wanted something **installed**
- 14% referenced something **new**
- 7% needed it **fixed asap**
- 14% needed something **repaired**
- 27% mentioned **their pet**

(Source: builderscrack.co.nz)



# Construction costs rising at fastest pace on record



The cost to build a 'standard' house in Aotearoa has seen an annual increase of **7.7%**

The Cordell Construction Cost Index (CCCI) report measures the rate of change of construction costs within the residential market for a typical, 'standard' three-bedroom, two-bathroom brick and tile single storey dwelling.

(Source: CoreLogic)

# The knock-on effects

“The effect of higher timber costs also continues to flow through the market. We are seeing knock-on effects into different industries, such as landscaping supplies and kitchen cabinetry. Imported products, particularly metal based items and tiles are rising, as well as cost hikes from consultancies, affecting preliminary costs.”

(Source: CoreLogic Construction Cost Estimation Manager, John Bennett)

# Key Takeaways

- Focus on your reputation and relationships to stay front of mind
- Consider adding a clause to address material costs and delays
- Gently remind clients to review your business on Builderscrack

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