



ADCI AWARDS 2023



GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
BRAND ENTERTAINMENT	M.1 BRAND ENTERTAINMENT	M.1.2 Branded Content Social Media Driven	Pandelleria		Leo Burnett	Stellantis Brand Fiat	Twister Film
BRAND ENTERTAINMENT	M.1 BRAND ENTERTAINMENT	M.1.5 Branded Publishing	I Capolavori del Climate Change		Leo Burnett	Iren	
BRAND ENTERTAINMENT	M.1 BRAND ENTERTAINMENT	M.1.7 Long video	The Laundry Screen		LePub	Prime	Prodigious
BRAND ENTERTAINMENT	M.1 BRAND ENTERTAINMENT	M.1.7 Long video	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
BRAND ENTERTAINMENT	M.1 BRAND ENTERTAINMENT	M.1.8 Branded Content No Profit	Un giorno di pace		Ogilvy	Emergency	The Family
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.1.5 HEALTH - Personal Health & Wellness	MoRE - Museum of Restrictions		McCann Milano	Napisan	

HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.1.5 HEALTH - Personal Health & Wellness	This is a Disease		DLVBBDO	Amici della Mente	Eccetera Produzioni Audio
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.1.6 HEALTH - Awareness & Advocacy	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.1.6 HEALTH - Awareness & Advocacy	CURIAMO LE DIFFERENZE		VMLY&R HEALTH	VMLY&R HEALTH	
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.1.9 HEALTH - Innovation	Extinction		AUGE	Italmark	
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.2.2 PHARMA - Promo	Not A Lonely Journey	Travel Guide Collection for SMA	VMLY&R Health	Biogen	Blackball
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.2.3 PHARMA - Awareness to Patient/Public	DUNFIATO		McCann Health Boot	FEDERASMA E ALLERGIE CON CHIESI ITALIA	YEALTH FACTORY
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.2.3 PHARMA - Awareness to Patient/Public	This is Awareness	A Message For You	Wunderman Thompson Italia	MSD Europe	Punk Film
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.2.4 PHARMA - Awareness to HCP	Not A Lonely Journey	Travel Guide Collection for SMA	VMLY&R Health	Biogen	Blackball
HEALTH&PHARMA	P.1. HEALTH & PHARMA	P.2.6 PHARMA - Industry Craft	DUNFIATO		McCann Health Boot	FEDERASMA E ALLERGIE CON CHIESI ITALIA	YEALTH FACTORY
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
CREATIVE EFFECTIVENESS AND MEDIA	N.1. MEDIA	N.1.2 Uso Innovativo dei Media	The Bad Square		Alkemy	Prime Video	Alkemy
CREATIVE EFFECTIVENESS AND MEDIA	N.1. MEDIA	N.1.2 Uso Innovativo dei Media	MY FAMOUS BUCATO		DLVBBDO	ACE ITALIA	Antville Creative Nature
CREATIVE EFFECTIVENESS AND MEDIA	N.1. MEDIA	N.1.4 Disruption on classic media	Netflix - Vatican Girl	Missing Posters	DUDE Milano	Netflix	
CREATIVE EFFECTIVENESS AND MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Passive Cooking		LePub	Barilla	

CREATIVE EFFECTIVENESS AND MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Make Italy Green - The Floating Boat		DLVBBDO	E.ON Italia	Bedeschi Film
CREATIVE EFFECTIVENESS AND MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Pandelleria		Leo Burnett	Stellantis Brand Fiat	Twister Film
CREATIVE EFFECTIVENESS AND MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Diablo IV - Bloody Day		DUDE Milano	Blizzard	
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Forza Canada		Dentsu Creative Italy	Mondelez International	Dentsu Creative Studios
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	The B A.I. S		TBWA Italia	Wired Italia	
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.2. Cultural Insight	Better Anywhere Than On Pasta		TBWA Italia	Heinz Italia	
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.3. Creativity Booster	Nutella con te		Ogilvy	Ferrero	360FX Table Top Studio
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	MY FAMOUS BUCATO		DLVBBDO	ACE ITALIA	Antville Creative Nature
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.4. Low Budget, Great Results	Netflix - Vatican Girl	Missing Posters	DUDE Milano	Netflix	
CREATIVE EFFECTIVENESS - MEDIA	O.1.CREATIVE EFFECTIVENESS	O.1.5. Mass action Mass result	La rivoluzione parte dal Tasso	Cuba	Leagas Delaney	ING Bank	Think Cattleya
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
DESIGN	I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Erbert Re-branding		AUGE	Erbert	

DESIGN	I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Godo Togo		Marimo	Barilla	
DESIGN	I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Spotify Sanremo 2023		Dentsu Creative Italy	Spotify	Dentsu Creative Studios
DESIGN	I.1 DESIGN	I.1.1 Brand Identity - Immagine Coordinata	Rai Sports Branding	Rai Sports Branding	Flopikko Studio	RAI	
DESIGN	I.1 DESIGN	I.1.10. Digital e Interactive - Motion Design	Prada Moon bag		Le Dictateur Studio	Prada	
DESIGN	I.1 DESIGN	I.1.12. Product Design	Alzheimer. Non ti scordar di te.	Sapone Alzheimer	Naked Studio	Coop Italia	
DESIGN	I.1 DESIGN	I.1.13. Merchandising	Miez'a Via		Marimo	Barilla	
DESIGN	I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Pasta Tirrena		AUGE	Frescobaldi	
DESIGN	I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	UAU! Gelato proteico		AUGE	Sammontana	
DESIGN	I.1 DESIGN	I.1.3. Packaging - Lavoro singolo	Good Vibes		Marimo	Barilla	
DESIGN	I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Ferrarelle Soft Drinks		AUGE	Ferrarelle	
DESIGN	I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Roy's Club Hard Seltzer		AUGE	Roy's Club	
DESIGN	I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Pomi Packaging Rebranding		Saatchi & Saatchi	Casalasco società agricola	
DESIGN	I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Good Vibes		Marimo	Barilla	
DESIGN	I.1 DESIGN	I.1.4. Packaging - Serie coordinata	Godo Togo		Marimo	Barilla	
DESIGN	I.1 DESIGN	I.1.5. Grafica editoriale	Stefano Pilia	Spiralis Aurea 2LP	Dinamomilano	Die Schachtel	
DESIGN	I.1 DESIGN	I.1.5. Grafica editoriale	Campo Grafico 1933-1939	Mostra Campo Grafico @Adi Design Museum	Univisual	Associazione Campo Grafico	
DESIGN	I.1 DESIGN	I.1.6. BTL, Retail e Environmental	3 pieces on 3 pieces Exhibition		Le Dictateur Studio	cc-tapis featuring Le Dictateur	

DESIGN	I.1 DESIGN	I.1.6. BTL, Retail e Environmental	The Real Fortune Teller	Melanoma Awareness Tarot Cards	VMLY&R Health	Pierre Fabre	Racoon Studios
DESIGN	I.1 DESIGN	I.1.7. BTL, Retail e Environmental - Progetto coordinato	Pitti Taste 2023		AUGE	Pitti Immagine	
DESIGN	I.1 DESIGN	I.1.8. Experiential Branded Spaces	MoRe - Museum of Restrictions		McCann Milano	Napisan	
DESIGN	I.1 DESIGN	I.1.8. Experiential Branded Spaces	Miez'a Via		Marimo	Barilla	
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign	Diablo IV - Bloody Day		DUDE Milano	Blizzard	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.17. Use of AI in a digital campaign.	The B A.I. S		TBWA Italia	Wired Italia	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.17. Use of AI in a digital campaign.	PortrAlts	Sclerosi Multipla	TBWA Italia	AIMS	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.2. Digital Campaign No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.8. Uso innovativo del mezzo	Passive Cooking		LePub	Barilla	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.8. Uso innovativo del mezzo	Crafting Magnificence		Mirror	Bulgari	Smider
DIGITAL&MOBILE - SOCIAL&INFLUENCER	F.1. DIGITAL & MOBILE	F.1.1. Digital Campaign	Human Touch		AUGE	Translated	Mercurio Cinematografica
DIGITAL&MOBILE - SOCIAL&INFLUENCER	R.1 SOCIAL INFLUENCERS	R.1.1. Digital Social Campaign	Camera Guy		BCube	Sky Italia	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	R.1 SOCIAL INFLUENCERS	R.1.2. Digital Social Campaign - No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
DIGITAL&MOBILE - SOCIAL&INFLUENCER	R.1 SOCIAL INFLUENCERS	R.1.3. Real time social campaign	Passive Cooking		LePub	Barilla	
DIGITAL&MOBILE - SOCIAL&INFLUENCER	R.1 SOCIAL INFLUENCERS	R.1.3. Real time social campaign	Forza Canada		Dentsu Creative Italy	Mondelez International	Dentsu Creative Studios
DIGITAL MOBILE - SOCIAL INFLUENCER	R.1 SOCIAL INFLUENCERS	R.1.6 Influencer & Creators - No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production

GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
PR	L.1. PR	L.1.1. Comunicazione PR corporate	Make Italy Green - The Floating Boat		DLVBBDO	E.ON Italia	Bedeschi Film
PR	L.1. PR	L.1.1. Comunicazione PR corporate	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
PR	L.1. PR	L.1.1. Comunicazione PR corporate	Extinction		AUGE	Italmark	
PR	L.1. PR	L.1.1. Comunicazione PR corporate	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
PR	L.1. PR	L.1.1. Comunicazione PR corporate	The Blooming Symphony		TBWA Italia	Eni Plenitude	Plants Play Ratti Flora Musa Agency STS Communication
PR	L.1. PR	L.1.2. Campagna PR No Profit	PortrAlts	Sclerosi Multipla	TBWA Italia	AIMS	
PR	L.1. PR	L.1.3. Social/Digital PR	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
PR	L.1. PR	L.1.3. Social/Digital PR	Passive Cooking		LePub	Barilla	
PR	L.1. PR	L.1.4. Campagna PR con partner	The Blooming Symphony		Tbwa Italia	Eni Plenitude	Plants Play Ratti Flora Musa Agency STS Communication
PR	L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	Make Italy Green - The Floating Boat		DLVBBDO	E.ON Italia	Bedeschi Film
PR	L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	Spotify - Rush launch campaign	Maneskin get married in a Rush	DUDE Milano	Spotify	DUDE Milano
PR	L.1. PR	L.1.5. Eventi, Brand Experiences e "stunt"	TOILETPAPER STREET dreamed with ORGANICS by Red Bull		TOILETPAPER	RED BULL and TOILETPAPER	

PR	L.1. PR	L.1.6. Comunicazione PR di prodotto	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
COPYWRITING - RADIO & AUDIO	C.1 RADIO & AUDIO	C.1.1. Campagna Radio	Nel Dubbio	La Capra	LePub	Cortilia	
COPYWRITING - RADIO & AUDIO	C.1 RADIO & AUDIO	C.1.1. Campagna Radio	Nel Dubbio	Il Kiwi	LePub	Cortilia	
COPYWRITING - RADIO & AUDIO	C.1 RADIO & AUDIO	C.1.1. Campagna Radio	Nel Dubbio	La Pasta Madre	LePub	Cortilia	
COPYWRITING - RADIO & AUDIO	C.1 RADIO & AUDIO	C.1.2. Campagna Radio No Profit	This is a Disease		DLVBBDO	Amici della Mente	Eccetera Produzioni Audio
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.2. Copywriting Radio&Audio No Profit	This is a Disease		DLVBBDO	Amici della Mente	Eccetera Produzioni Audio
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Maxima	Gassata	AUGE	Ferrarelle	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Maxima	Avete vinto voi	AUGE	Ferrarelle	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Maxima	Scoperta	AUGE	Ferrarelle	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Leggere insegna a Leggere	Gli Sdraiati	AUGE	Feltrinelli	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Maxima	9 su 10	AUGE	Ferrarelle	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Leggere insegna a Leggere	Odissea	AUGE	Feltrinelli	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Diablo IV - La Diabolica Commedia		DUDE Milano	Blizzard	
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.3. Copywriting	Climax Change		DUDE Milano	love. not war.	DUDE Milano
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.4. Copywriting Multisoggetto	Milano Home of Design		Wunderman Thompson Italia	YesMilano	Movie Magic Int.
COPYWRITING - RADIO & AUDIO	S.1 COPYWRITING	S.1.5. Script / Copywriting	Human Touch		AUGE	Translated	Mercurio Cinematografica

GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.3. Digital e Social Media Driven	Open Carbonara		LePub	Barilla	BRW Filmland
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.4. Digital e Social Media Driven No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.5. Other P&A	Make Italy Green - The Floating Boat		DLVBBDO	E.ON Italia	Bedeschi Film
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.5. Other P&A	The Laundry Screen		LePub	Prime	Prodigious
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.5. Other P&A	Passive Cooking		LePub	Barilla	
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.5. Other P&A	Spotify - Rush launch campaign	Maneskin get married in a Rush	DUDE Milano	Spotify	DUDE Milano
PROMO - DIRECT	G.1. PROMO CAMPAIGN	G.1.5. Other P&A	Dinner Club Delivery	Unico	SuperHumans	Prime Video	
PROMO - DIRECT	H.1. DIRECT	H.1.1 Direct Marketing - Digital e Social Media	Forza Canada		Dentsu Creative Italy	Mondelez International	Dentsu Creative Studios
PROMO - DIRECT	H.1. DIRECT	H.1.2 Direct Marketing - Digital e Social Media No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
PROMO - DIRECT	H.1. DIRECT	H.1.3 Direct Marketing - Campaign	Passive Cooking		LePub	Barilla	
PROMO - DIRECT	H.1. DIRECT	H.1.3 Direct Marketing - Campaign	COOP FOR IRAN		I'M NOT A ROBOT	Coop Italia	
PROMO - DIRECT	H.1. DIRECT	H.1.3 Direct Marketing - Campaign	Lab for Change		LePub	Leroy Merlin	Mercurio Cinematografica
PROMO - DIRECT	H.1. DIRECT	H.1.5 Direct Marketing Community building	The Laundry Screen		LePub	Prime	Prodigious
PROMO - DIRECT	H.1. DIRECT	H.1.5 Direct Marketing Community building	A Light That Never Fades		Hello	AC Milan	

PROMO - DIRECT	H.1. DIRECT	H.1.5 Direct Marketing Community building	The Stolen Collection		Wunderman Thompson Italia	YesMilano	Movie Magic Int.
PROMO - DIRECT	H.1. DIRECT	H.1.5 Direct Marketing Community building	Under The Rainbow		AUGE	Vitasnella	
PROMO - DIRECT	H.1. DIRECT	H.1.5 Direct Marketing Community building	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
PROMO - DIRECT	H.1. DIRECT	H.1.7 Direct Marketing B2B	Human Touch		AUGE	Translated	
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Dole	Il sole anche quando non c'è	Accademia di Comunicazione	Dole	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	DREAM DRIER DREAM DEEPER	Sleep Mask	Accademia IUAD	Pampers	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Okay Napulitan mo puo fa l american		Accademia IUAD	KFC	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Hard Ronf	David Bowie Kiss Alice Cooper	Accademia IUAD	Pampers	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Better When Wet	Waterslides	Accademia IUAD	Durex	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	The Fans	PRAY CRY SCREAM	Accademia IUAD	The Guardian	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Tale padre tale figlio	Come lui L unica cosa in comune Ti hanno insegnato il silenzio	Accademia IUAD		1522
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	11 years later		IED Milano	Diablo	

STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Independence is forever		IED Milano	De Beers	
STUDENTI	Q.1. STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting)	Caritas	Integrazione	IED Roma	Caritas	
STUDENTI	Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	OverMeat	Marchio di carne sintetica	NABA	NABA	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Immobiliare	Vista Duomo	Accademia di Comunicazione	Immobiliare	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Volvo	Sea Beyond	Accademia di Comunicazione	Volvo	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Volvo	Memory View	Accademia di Comunicazione	Volvo	
STUDENTI	Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Heineken	Be My Other Half	Accademia di Comunicazione	Heineken	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Heineken	Beyond Labels	Accademia di Comunicazione	Heineken	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Volvo	Second Chance	Accademia di Comunicazione	Volvo	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The Unbrickable Stadium	Human Right Campaign	Accademia IUAD	Lego	

STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Silentium. Per il trattamento sintomatico delle domande scomode.	360° Integrated Campaign	Accademia IUAD	Amazon Pharmacy & Parole Fertili	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Badass Mums		IED Milano	Candy Crush	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	What the hell		IED Milano	Diablo	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Once upon a lie		IED Milano	Peta	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Lapin		IED Milano	Peta	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Smiling Plates		IED Milano	Verizon	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	A Match With Reality		IED Milano	Peta	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Storia di un organo			AIDO	
STUDENTI	Q.1. STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The missing object	GenZ come nuovo cliente	NABA	ebay	

STUDENTI	Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Think Deep		IED Milano	CICAP - comitato italiano per il controllo delle affermazioni sulle pseudoscienze	
STUDENTI	Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	The Unpleasant Collection		IED Milano	Heinz Italia	
STUDENTI	Q.1. STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Hand Out	Scaling Heights Forging Memories	IED Torino	Wild Country	
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
LOCAL HERO	T.1 LOCAL HERO	T.1.1. CLASSIC (atl, film, print, radio, copywriting)	Semplice con Eclisse	Ostacoli in cantiere	Just Maria	Eclisse	Just Maria
LOCAL HERO	T.1 LOCAL HERO	T.1.1. CLASSIC (atl, film, print, radio, copywriting)	Vieni a Giocare In Puglia		VICEVERSA Studio	Invictus Camp	Basement Headquarter
LOCAL HERO	T.1 LOCAL HERO	T.1.1. CLASSIC (atl, film, print, radio, copywriting)	Passione dentro al Cuor	Youtube Meta Live in Store	Yolo Plus	La Pampanini	Zef Studio
LOCAL HERO	T.1 LOCAL HERO	T.1.1. CLASSIC (atl, film, print, radio, copywriting)	The Blue of Maria	Una storia di inclusività e moda raccontata attraverso due ragazze ipovedenti	Albamedia	Zoemagazine.net	
LOCAL HERO	T.1 LOCAL HERO	T.1.3. DESIGN (Branding, loghi, website, progetti editoriali)	Il viaggio del dono		Antville	Gay Odin	
LOCAL HERO	T.1 LOCAL HERO	T.1.2. EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Il primo laureato nel Metaverso		Tembo	Migma Group	

LOCAL HERO	T.1 LOCAL HERO	T.1.2. EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Sneakers76 X Puma Blaze of Glory Kriptòs		ZigZag Studio	Sneakers76	
LOCAL HERO	T.1 LOCAL HERO	T.1.2. EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Il Politecnico che ci piace	Podcast	Never Before Italia	Politecnico di Bari	Omero su Marte
LOCAL HERO	T.1 LOCAL HERO	T.1.3. DESIGN (Branding, loghi, website, progetti editoriali)	Museo Cappella Sansevero - Sito Web		Bluelabs	Museo Cappella Sansevero	
LOCAL HERO	T.1 LOCAL HERO	T.1.3. DESIGN (Branding, loghi, website, progetti editoriali)	FOLLOW THE YELLOW DOT		WE RAD	Temera	WE RAD
LOCAL HERO	T.1 LOCAL HERO	T.1.3. DESIGN (Branding, loghi, website, progetti editoriali)	SEA THE FUTURE Branding	SEA THE FUTURE Branding	Flopikko Studio	SEA THE FUTURE	
LOCAL HERO	T.1 LOCAL HERO	T.1.3. DESIGN (Branding, loghi, website, progetti editoriali)	Birrificio Gregorio - Restyling Grafico		The Village	Birrificio Gregorio	
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Amala fino in fondo		AUGE	Heinz Italia	
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Leggere insegna a leggere	Gli Sdraiati	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Leggere insegna a leggere	Odissea	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Leggere insegna a leggere	Cecità	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.1. Campagna Stampa	Leggere insegna a leggere	Umano troppo umano	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	D.1. PRINT & PUBLISHING	D.1.2. Campagna Stampa No Profit	Il sonno degli innocenti	Child	Different	Fondazione ACRA	LSD

PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Maxima	Gassata	AUGE	Ferrarelle	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Maxima	Dedicata	AUGE	Ferrarelle	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Maxima	Sulla Tavola	AUGE	Ferrarelle	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Leggere insegna a leggere	Gli Sdraiati	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Leggere insegna a leggere	Umano troppo umano	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Leggere insegna a leggere	Cecità	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.1. Tabellare	Leggere insegna a leggere	Odissea	AUGE	Feltrinelli	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.3. Tabellare - Multisoggetto	Netflix - Vatican Girl	Missing Posters	DUDE Milano	Netflix	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.3. Tabellare - Multisoggetto	Spotify Wrapped 2022		Dentsu Creative Italy	Spotify	Dentsu Creative Studios
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	MoRE - Museum of Restrictions		McCann Milano	Napisan	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	MY FAMOUS BUCATO		DLVBBDO	ACE ITALIA	Antville Creative Nature
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	Make Italy Green - The Floating Boat		DLVBBDO	E.ON Italia	Bedeschi Film
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	The Laundry Screen		LePub	Prime	Prodigious
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	A Light That Never Fades		Hello	AC Milan	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	The Stolen Collection		Wunderman Thompson Italia	YesMilano	Movie Magic Int.
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	Ci Starebbe Un Cono		AUGE	Sammontana	
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.4. Unconventional	Netflix - Zerocalcare	Questo posto non mi renderà cattivo	DUDE Milano	Netflix Italia	DUDE Milano

PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.5. Unconventional No Profit	Lab for Change		LePub	Leroy Merlin	Mercurio Cinematografica
PRINT & PUBLISHING / OUTDOOR	E.1 OUTDOOR	E.1.6 Tabellare Multisoggetto No Profit	Il sonno degli innocenti	Woman Child Man	Different	Fondazione ACRA	LSD
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
INDUSTRY CRAFT - FILM CRAFT	J.1 INDUSTRY CRAFT	J.1.1 Fotografia	YES! We're Open	Italian Café	Armando Testa	Lavazza	
INDUSTRY CRAFT - FILM CRAFT	J.1 INDUSTRY CRAFT	J.1.1 Fotografia	YES! We're Open	French Bistrot	Armando Testa	Lavazza	
INDUSTRY CRAFT - FILM CRAFT	J.1 INDUSTRY CRAFT	J.1.13. Use of AI, prompting, scripting.	The B A.I. S		TBWA Italia	Wired Italia	
INDUSTRY CRAFT - FILM CRAFT	J.1 INDUSTRY CRAFT	J.1.7 Art Direction	Miez'a Via		Marimo	Barilla	
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.1. Regia	Un giorno di pace		Ogilvy	Emergency	The Family
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.1. Regia	Pandelleria		Leo Burnett	Stellantis Brand Fiat	Twister Film
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.1. Regia	Human Touch		AUGE	Translated	Mercurio Cinematografica
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.1. Regia	Ceres - Leggende di strada	La nostra strada	DUDE Milano	Ceres	
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.1. Regia	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Un giorno di pace		Ogilvy	Emergency	The Family
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Lady & The Tramp		LePub	Barilla	BRW Filmland
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.2. Direzione della Fotografia	Human Touch		AUGE	Translated	Mercurio Cinematografica
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/ Animazione	Prada Moon bag		Le Dictateur Studio	Prada	
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/ Animazione	Believe in Wonder	Natale 2022	Wunderman Thompson Italia	Rinascente	Maga Animation Studio

INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/ Animazione	Lamborghini From now on	Revuelto	Beyond the Line - Le Dictateur	Lamborghini	Karen Film
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/ Animazione	Omega Quality Campaign	A World of Enchantment	Taxfreefilm	The Swatch Group	Taxfreefilm
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.4. Miglior Effetto Speciale/VFX/ Animazione	Melone Dino		Taxfreefilm	Agricola Don Camillo	Taxfreefilm
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.5. Sound & Music Sound Effect	Neverending Sanremo		Dentsu Creative Italy	Spotify	Dentsu Creative Studios
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.6. Production Design	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
INDUSTRY CRAFT - FILM CRAFT	K.1. FILM CRAFT	K.1.6. Production Design	Launch I Giardini Medicei Eau de Parfum	Custodi delle Essenze di Firenze	Independent Ideas	Officina Profumo-Farmaceutica di Santa Maria Novella	Think Cattleya
GIURIA	CATEGORIA	SOTTOCATEGORIA	CAMPAGNA - titolo	soggetto	AGENZIA	CLIENTE	CASA DI PRODUZIONE
FILM - INTEGRATED	A.1 INTEGRATED	A.1.1 Campagna	Open Carbonara		LePub	Barilla	BRW Filmland
FILM - INTEGRATED	A.1 INTEGRATED	A.1.1 Campagna	Passive Cooking		LePub	Barilla	
FILM - INTEGRATED	A.1 INTEGRATED	A.1.1 Campagna	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
FILM - INTEGRATED	A.1 INTEGRATED	A.1.1 Campagna	Neverending Sanremo		Dentsu Creative Italy	Spotify	Dentsu Creative Studios
FILM - INTEGRATED	B.1 FILM	B.1.1. TV e Cinema	Istituzionale	Mi Raccomando	Gibbo&Lori	Idealista	The BigMama
FILM - INTEGRATED	B.1 FILM	B.1.1. TV e Cinema	Lady & The Tramp		LePub	Barilla	BRW Filmland
FILM - INTEGRATED	B.1 FILM	B.1.1. TV e Cinema	Human Touch		AUGE	Translated	Mercurio Cinematografica
FILM - INTEGRATED	B.1 FILM	B.1.1. TV e Cinema	La Pesca	Esselunga	SMALL	Esselunga	Indiana Production
FILM - INTEGRATED	B.1 FILM	B.1.2. TV e Cinema No Profit	Istituzionale	Non Vedo l'Ora	Gibbo&Lori	Ail Milano	the BigMama
FILM - INTEGRATED	B.1 FILM	B.1.3. Altri schermi	Pandelleria		Leo Burnett	Stellantis Brand Fiat	Twister Film
FILM - INTEGRATED	B.1 FILM	B.1.3. Altri schermi	Fiat no grey		Leo Burnett	Stellantis Brand Fiat	Twister Film
FILM - INTEGRATED	B.1 FILM	B.1.3. Altri schermi	Human Touch		AUGE	Translated	Mercurio Cinematografica

FILM - INTEGRATED	B.1 FILM	B.1.3. Altri schermi	ADAMO 2050		DUDE Milano	Plasmon	DUDE Milano
FILM - INTEGRATED	B.1 FILM	B.1.3. Altri schermi	Climax Change		DUDE Milano	love. not war.	DUDE Milano
FILM - INTEGRATED	B.1 FILM	B.1.4. Altri schermi No Profit	Un giorno di pace		Ogilvy	Emergency	The Family
FILM - INTEGRATED	B.1 FILM	B.1.4. Altri schermi No Profit	Vieni a Giocare in Puglia		VICEVERSA Studio	Invictus Camp	Basement Headquarter
FILM - INTEGRATED	B.1 FILM	B.1.4. Altri schermi No Profit	Ridiculous Excuses Not To Be Inclusive		SMALL	Coordown	Indiana Production