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Journal of the Bahá'í Community of the United Kingdom of Great Britain and Northern Ireland  
Volume 19, No.9 – Mar/Apr, 2003 / 159BE

 LARGE PRINT / Standard Print.European Bahá'í Business Forum 

## The European Bahá'í Business Forum



### Ethics and values have to come from somewhere – The European Bahá'í Business Forum (EBBF) UK branch is starting up!

ENRON, WORLDCOM, Tyco, Vivendi...just some examples of a long list of yesteryear's "worldbeaters" which are now used as case studies of deception, large scale theft, corporate greed and outright fraud on a scale previously unimaginable. For a long time my work colleagues seemed to believe that values and virtues were something one is either born with or are instilled with while growing up and that somehow they would miraculously guide us throughout our life. This belief has recently been shattered among my colleagues. It now seems that values are not so clearly defined and that one needs to continuously strive for a better understanding of their application in the modern world; and this is where the European Bahá'í Business Forum (EBBF) comes in.

Founded in 1990, the EBBF has grown into a professional association of roughly 300 women and men in 50 countries involved in business and management. Embracing the vision to enhance the well-being and prosperity of humankind, the EBBF took on the task to promote ethical values, personal virtues and moral leadership in business as well as organisations of social change. The EBBF serves as a forum for discussing how to put into practice these ethical and moral values in our professional lives.

- Ethical business practices
- Business has a social responsibility as well as economic mission
- Stewardship of the earth's resources
- Partnership of women and men in all fields of endeavour
- Redefining the meaning of work
- Non adversarial decision making through consultation
- Application of spiritual principles, or human values, to the solution of economic problems

The UK EBBF branch is starting out from London, organising regular evening events and meetings, and building up a network. The success of the activities depends on broader The EBBF core values are: involvement and membership. If you are interested in what we are trying to do please join the EBBF now. General information about the EBBF, its publications and the activities it is involved in can be found at: <http://www.EBBF.org/>.

If you would like further information about the activities of the EBBF UK branch, please contact: Nick Semple ([njsemple@yahoo.co.uk](mailto:njsemple@yahoo.co.uk)) or Manouchehr Yazhariemail ([myazhari@yahoo.com](mailto:myazhari@yahoo.com))

We look forward to hearing from you!