

# COUNTRY AIRCHECK WEEKLY



*Craig Campbell*  
**WHEN I GET IT...**

**GOING FOR IMMEDIATE AIRPLAY!  
HERE'S WHO'S ALREADY GETTIN' IT!  
WDSY, WPKX, WGTY, KRTY, KTEX**

November 28, 2011

Issue 270

## Holiday Programming Survival Guide

Christmas music, custom imaging, and holiday promotions are all part of a 30-day on-air transformation that's most likely taking place now on your radio station. Filled with the holiday spirit of giving, several consultants and programmers shared with **Country Aircheck** tips on morphing your radio station into a winter wonderland, no matter what climate you're in.

We'll start with making your holiday mix more efficient. Unless you're like Wilks' KFKF/Kansas City and have already flipped the switch to 100% Christmas music, you'll gradually increase the number of holiday titles, but utilize a limited number of them.

Longtime "Unconsultant" **Keith Hill's** specialty is music programming, and he claims "most people's Christmas music scheduling sucks canal water through a straw." With an ear towards helping yours suck less, Hill advises, "No matter what scheduling software you use, make sure all the titles are keyed in exactly the same. If you have seven versions of 'Jingle Bells,' and one has an exclamation point, title separation won't work properly."



(continued on page 7)



**Farm Ecology:** All In/Elektra/New Revolution's The Farm fly in to float through Philly on the WXTU parade wagon. Pictured (l-r) are the station's Shelly Easton with Krista Marie, Damien Horne and Nick Hoffman.

## Bob Pittman & More

Country Aircheck's year-end print publication hits the streets the week of Dec. 12 with a look at the year in music, the year's top stories, our *CMA Awards Week* photo recap and a look ahead at first-quarter



Bob Pittman

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**KEITH URBAN**

**#1 SPIN INCREASE  
POINT INCREASE**

*"you gonna fly"*

**CA/MB 26-21**

**BB/BDS 23-21**



[click here to listen](#)

A man with curly hair, wearing a black t-shirt and dark jeans, is playing an acoustic guitar. He is standing on a paved surface. To his left, a brown dog is running towards him. The background is a plain, light-colored wall.

**LIKE MY DOG**

**BILLY CURRINGTON**

**Adds This Week: WUSN, KEEY,  
WHKO, WBBS, WMIL, WPKX, WBUL**

*Wait till you see the CD sales increase this week!*

  
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music. It also includes a discussion with Clear Channel Media CEO **Bob Pittman**, who is the subject of The Interview. Here's an excerpt:

**CA:** It's early in Clear Channel's restructuring, but from what we've seen so far, there seem to be two different operational systems: one for major markets and one for the others. Is that an accurate reading of where you guys are heading?

**BP:** No. We obviously didn't do a great job of communication because I don't think what we're really doing got out there ... It was 100% about improving the quality of the programming and running these stations better ...

That was not the message that came through in the press. I'm sorry about that. We obviously didn't do a good job of conveying our message. The story became about the people who were out of work as a result of it, [and] that is painful, awful and nasty and certainly deserves to be part of the story ...

**CA:** As you create national management and programming teams with an increasing emphasis on Premium Choice and iHeartRadio, what role do you see local playing in Clear Channel's future beyond local sales teams?

**BP:** We don't do national programming. We do [have] people who will provide product for the local markets to use for their local product, but this is not "one size fits all." We clearly understand that the heart of radio is localization ...

Some things will be done nationally. We do national promotions like the *iHeartRadio Music Festival*. We deal with the music industry so that they can talk to us as a company, and we can gather the information and then push it back to our stations ...

**CA:** At the NAB/RAB Radio Show in Chicago in September, you talked about radio still being "America's companion" and that it is distinguished from Pandora and the like by having a human being on the air to create a bond with the audience. Perhaps only dinosaurs and hopeless romantics believe radio needs to be "live and local," but how does installing Premium Choice in two, three or four dayparts serve as a local companion?

## THE PAGE THREE PIC



This Bud's For Who? Sometimes a photo just slips through the cracks, as do the photo IDs, location and date. All we know is that Tom Baldrice ([tom@averagejoesent.com](mailto:tom@averagejoesent.com)), Jimmy Rector ([jrector30@aol.com](mailto:jrector30@aol.com)), Steve Hodges ([steve.hodges@emicap.com](mailto:steve.hodges@emicap.com)), Robin Lightner ([robinlightner@bellsouth.net](mailto:robinlightner@bellsouth.net)), Rocco Cosco ([cacmaster711@aol.com](mailto:cacmaster711@aol.com)) and some other people are really happy. Got the deets or your own questionably documented vintage pic? Send it to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).

**BP:** I don't agree that the person has to be sitting in a studio in the town to be relevant, interesting and wonderful to the town. I grew up in the 1960s, and Johnny Carson was everybody's best friend. He taped the show in New York and then later in Burbank, and I don't think for one minute anyone thought he was not relevant or interesting or comforting or a companion ...

You and I may be wistful for the good old days, but we also have to be realistic about the fact we either keep up with technology or technology eats our lunch. And I don't want to be in the bag of technology eating my lunch.

See the full text of these answers and much more in the December print issue of *Country Aircheck*.

## Festival Pumps Up iHeartRadio

September's *iHeartRadio Festival* in Las Vegas appeared to add significant carryover



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**#1 MOST ADDED!**

**TOBY KEITH**  
**"RED SOLO CUP"**  
**CA/MB AIRBORNE 25 BB/BDS 25\***

**THE PARTY HAS OFFICIALLY BEGUN...  
 AIRPLAY NOW!**

**STILL THE #1 COUNTRY DOWNLOAD!  
 275,000 FIRST MONTH SALES!**

ALL FOUR VERSIONS AVAILABLE ON PLAY MPE  
 CLICK HERE TO SEE THE VIDEO!

UNIVERSAL  
 MUSIC

value to parent **Clear Channel Radio**, according to the **Triton** Internet radio rankings for October. CCR gained from 90,924 average active sessions in September to 106,733, good enough to rise from third to No. 2 behind **Pandora** and ahead of **CBS Radio**. CCR posted 87.3 million session starts, up sharply from September's 64.7 million. Pandora continued to dominate the top 20 with 812,337 average active sessions and 565.2 million session starts.

### Techsurvey 8 Expands To All Formats

The **Jacobs Media Techsurvey 8**, a comprehensive industry study using radio station databases that analyzes digital activities among consumers, goes into the field in late January. For the first time, formats beyond Rock are being included. Topics include traditional media usage, as well as new media (YouTube, Hulu, Facebook, Twitter, etc.), smartphones and tablets. Station-related activities (Facebook pages, streaming, podcasts, etc.) will also be covered, as will Pandora and e-coupon services. For details, click [here](#).



Jason Aldean

### Chart Chat

Kudos to **Jason Aldean**, **Carson James**, **Lee Adams** and the entire **Broken Bow** promotion team on scoring this week's No. 1 single with Aldean's "Tattoos On This Town." The song follows his previous chart-topper, "Dirt Road Anthem," which peaked July 18.

### Biggest Loser Update

Winning a challenge provided **Big Vinny Hickerson** an unnecessary three-pound advantage on last week's Biggest Loser. "I still would have beat everybody anyway with my 11 pounds," he says. Tuesday's episode (11/29) is "Makeover Week," and Vinny says



Bob Harper and Vinny Hickerson

### OFF THE RECORD: TRAILER CHOIR



Trailer Choir

**Trailer Choir's Marc "Butter" Fortney and Big Vinny Hickerson** give an industry spin to the artist interview: **What station did you grow up listening to?** B: WMMS/Cleveland. V: WKDF/Nashville and WNKX/Centerville, TN. **Do you remember the first time you heard yourselves on the radio?** V: I went insane when we heard WYBL/

Ashtabula, OH play "Off The Hillbilly Hook" randomly on the road. B: I remember thinking, "I'm rich! I've made it!"

**Any memorable hotel accommodations?** B: I love South Carolina, but we stayed in a hotel there that had a pool that looked like a photosynthesis of moss. I think they were growing weed in it, too. It was crazy.

**Have you been starstruck by anyone on tour?** B: We were opening for Toby Keith in Albuquerque, where they were shooting *Crazy Heart*. We got to meet Jeff Bridges and Robert Duvall, who told us to call him Bobby. V: They said, "Hey, Bobby would like to speak with y'all." And we're like, "Who's Bobby?" Bobby called us over and said he loved our show. That was cool. B: We got to meet Colin Farrell. He's too good-looking. We like to stick with the older guys. I'm a match for Jeff Bridges now, but not in his younger days.

**What's your go-to food stop?** B: Those are changing. Vinny was the Pizza Delivery Whisperer because of his ability to find a pizza delivery place open at 4am. V: Now it's carrot sticks and turkey burgers without the bread.

**Any favorite airplane reads?** B: SkyMall. I'm not bashing, but I've ordered a big white fluffy robe, a hammock and a cat tower that have never shown up at my house. V: I ordered the *Lord Of The Rings* elf necklace, but it wasn't worth it. B: We put Vinny on a 30-day probation for ordering that in the first place.

**What question do you never want to answer again?** B: Where's your pants? V: How much do you weigh?

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The new single from...

**TRACE ADKINS**  
MILLION DOLLAR VIEW

BB/BDS 44\* CA/MB 45

**IMPACTING NOW!!**

Watch Trace perform & co-host next week on the "2nd Annual American Country Awards" airing live from Las Vegas on Monday, Dec. 5 @ 8 PM/ET on Fox.

CLICK HERE TO LISTEN





Taylor Swift

OUR S

The follow-up to 4 consecutive #1 singles from Taylor's 5x million-selling album *SPEAK NOW!!!*

**IMPACTING MONDAY 12/5**

FROM YOUR REIGNING CMA & ACM ENTERTAINER OF THE YEAR!!!



his entertainment industry background works in his favor. "We get to see our families and get the red-carpet treatment," he explains. "I'm not as distracted by that or at risk for not working as hard because I've done that stuff before. So that's a little bit of an advantage. I wasn't caught off-guard."

With only three episodes left including the Dec. 13 live finale, Vinny is looking forward to getting out. "Because I've made the decision to carry on with health and fitness for the rest of my life, I'm not feeling like it's over. But I'm definitely ready to get back on that stage with this new energy level and ability."

## News & Notes

Songwriter **Blake Chaffin** is the first signing to **Parallel Music Publishing**.

**Lorrie Morgan** will perform "My Favorite Things" and "America The Beautiful" with Broadway's John Lloyd Young and "In My Room" with the Beach Boys during the invitation-only *Christmas Concert For The Troops* Dec. 6 in Washington, DC.



Lorrie Morgan

**Universal Music Publishing Group** re-signed **Andrew Dorff** to a publishing contract.

The 2011 Nashville Songwriter Hall of Fame inductees **John Bettis**, **Allen Shamblin** and **Thom Schuyler** will perform during Bluebird Café writers round Wednesday (11/30). Hall of Famer **Mike Reid** will also perform during the **Pat Alger**-hosted event.

*The Oak Ridge Boys Christmas Special* will air on the **Total Living Network**, **World Harvest Network**, **Inspiration Network** and **Save The Children's** YouTube Channel beginning Dec. 2. The band is also currently on a holiday tour through Dec. 21. More [here](#).

## The Week's Top Stories

Full coverage at [www.countryaircheck.com](http://www.countryaircheck.com).

• The *CRS 2012 New Faces of Country Music* are **Hunter Hayes**, **David Nail**, **Sunny Sweeney**, **Thompson Square** and the **Eli Young Band**. (CAT 11/28)

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Tim McFadden

**R&J VP/Promotion Tim McFadden** discusses his most influential songs, albums and concerts:

- 1. The Beatles' Meet The Beatles:** It was the first album I ever bought. I learned Beatles songs on guitar, and I've never stopped.
  - 2. Little Feat's Dixie Chicken:** I have to list this album because I keep going back to it again and again. They're one of the best live bands ever, too.
  - 3. Igor Stravinsky Conducting The CBS Orchestra/Rite Of Spring:** I believe this is one of the most incredible and life-changing pieces of music ever written. You can hear every sound in the orchestra on this recording.
  - 4. Tennessee Ernie Ford's Country Hits ... Feelin' Blue:** My dad used to play this nonstop. When I learned to play guitar, I would play some of the Billy Strange licks on a '65 B-25 while my dad sang. You can't beat memories like that.
  - 5. Merle Haggard's Big City:** I first heard this on a cassette on the bus with Alabama. None of us had heard it, and we must have played it through six times in a row rolling down the road. It's probably my favorite country record ever.
- **A highly regarded song or album you've never heard:** It would have to be some rap guy I've never heard, who sold millions.
  - **An "important" piece of music you just don't get:** It is almost sacrilege to say so, but I am not a big Pearl Jam fan.
  - **An album you played or listened to incessantly:** If I had a meter on my listening, it would probably show I listened to *The Beatles* (aka the *White Album*) 1,000 times more than anything else in my collection. I still listen to it now and again.
  - **One obscure or non-country song everyone should listen to right now:** Check out Ray Wylie Hubbard's "Drunken Poet's Dream." You're welcome.

Reach Tim at [tzmcfadden@gmail.com](mailto:tzmcfadden@gmail.com).

**FULL POWER!!!** **JASON ALDEAN**

**"TATTOOS ON THIS TOWN"**

**Going For #1!**

Power with All Major Consultants  
Killer Callout  
Excellent Mscores

**JAMES WESLEY DIDN'T I**

**Just Added**

**WAMZ KAJA**

**Big Spinners Include**

WQDR KYGO WOGI  
KNCI KNTY WSOC WYRK  
KWOF WQMX WGTY  
WYRK WSLC WCTO

**CA/MB 28 BB 31**

• Entercom's **KKWF/Seattle** named **Ellen Taylor** co-host of its *Fitz In The Morning* show. Taylor joins the Wolf from Cumulus' Top 40 **WHTS/Grand Rapids** and **WJIM/Lansing, MI**. (CAT 11/22)

• Country Radio Hall of Famer **Charlie Douglas** passed away last Thursday (11/24). (CAT 11/28)

• Sugarland's **Jennifer Nettles** married entrepreneur **Justin Miller** Saturday (11/26) during a small ceremony in Tennessee's Smoky Mountains. (CAT 11/28)

• **Alabama** will receive the Greatest Hits Award and perform during the *2012 American Country Awards*. (CAT 11/22)

## Holiday Programming Survival Guide

(continued from page 1)

Advising against the common use of packeting the same titles, Hill says, "The best method is keyword separation. On every song with Santa in it, use Santa. With every Rudolph song, code it Rudolph. There are about 50 keywords that are critical. One is 'transportation.' If there is any mention of Santa in a plane, train, boat or car, I put in 'transportation.' I also use 'boogie,' because there's a 'Santa Claus Boogie' and a 'Boogie Reindeer.' I also want to keep 'Rudolph The Red Nosed Reindeer' away from 'Reindeer Boogie.'"

Clear Channel **WUSY/Chattanooga, TN** PD **Gator Harrison** offers two special programming ideas. "As a charity promotion, we adopt local kids with **The Forgotten Children's Fund** and get a country artist to do a concert for us, with all proceeds benefiting the kids. This year it's **Lauren Alaina**."

Every year, Harrison pulls his staff in the studio to tell Christmas stories from their



Keith Hill



Gator Harrison

### CHECK OUT

Jan. 24	<b>Kellie Pickler</b> <i>100 Proof</i> (BNA)
Feb. 7	<b>Dierks Bentley</b> <i>Home</i> (Capitol)
Feb. 28	<b>Pat Green</b> <i>Songs We Wish We'd Written II</i> (Sugar Hill)

Album release info to [news@countryaircheck.com](mailto:news@countryaircheck.com).

childhood and the past. "We repackage the stories into a *US101 Family Christmas*," says Harrison. "We air the stories with the personalities tracking talkovers during our '24 Hours of Christmas Country,' making sound as if our family is hosting it."

Rusty Walker & Associates' **Scott Huskey** suggests offering valet parking at the malls and says if you're in a bigger city, you should provide mall traffic updates on weekends. Another reminder from Huskey: "Don't forget your website; make sure it gets decorated for the holidays, too."

"Add jingle bells to your jingle package," suggests Greater Media **WKLB/Boston PD Mike Brophrey**. "Also, have the jocks talk over festive holiday beds instead of the usual beds, and create special, festive sweepers to stage Christmas songs. Change at least one sweeper an hour to reflect the holiday spirit."

Offering a holiday imaging idea, former **KMPS/Seattle PD Becky Brenner** suggests using famous holiday movie clips in legal IDs. "Some of the most famous lines from 'It's A Wonderful Life,' 'Miracle On 34th Street,' etc. create a feel-good atmosphere on the air and great memories for the listener."



Scott Huskey



Mike Brophrey



Becky Brenner



Barry Kent

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# GLORIANA

(Kissed You) Good Night

THE WEEK'S BIGGEST CHART MOVE!

MOST ADDED...AGAIN!

MB/CAC-~~48~~ **42** JUMPS 6 SPOTS!

"This song is a GAME CHANGER for GLORIANA!!!" - Garret Doll, KYGO



**Mo' Austin:** WSM-AM's Bill Cody gets a visit from singer/songwriter Sherrie Austin, who is promoting her new album *Circus Girl*.

On that topic, Hill says that when the holidays arrive, "Don't use your regular station voice. Put on Santa Claus or one of his elves and have them voice station imaging." Sharing a tip on acquiring custom jingles, Hill says, "Go to churches in your area and ask their choir to sing your jingles. Then, stage it with, 'And now, a Happy Holidays jingle from the (fill in the blank) Church choir.' You get a church choir of 26 people and they'll all be telling everyone they know that they can be heard on your radio station."

Bikes are always big at Christmas, of course. WTHI/Terre Haute, IN PD **Barry Kent** airs a promotion called "Bikes for Tykes," which he kicks off with live remotes from all over town with jocks soliciting cash donations. Brenner had KMPS broadcasting each Friday before Christmas from a bike shop. "Needy kids get a new ride and there's a listener payoff, too," she says. "Everyone can relate to the first bike they got for Christmas; the stories are wonderful."

Rounding out our holiday giving, Randy Lane Company Talent Consultants' **Randy Lane** offers a few morning show-specific ideas.

- **Morning show Toy Test:** Bring kids in the studio to try the season's hot new toys throughout the morning and selectively ask how they liked the toys. It'll be a combination of focus group and chaos.
- **Unstrung Heroes:** Each member of the morning show brings in their worst tangled mess of Christmas lights. Contestants have to untangle the lights. First one wins.
- **Bribe a listener:** Offer \$100 to listeners who agree to secretly open a special present intended for them under their tree before Christmas. Have them describe the present and how they are feeling as they open it. The payoff is great, no matter what. If it's a great present, they feel horribly guilty. If it's a dud present, their disappointment can be funny, too. Offer another \$100 to the gift-givers to admit on the air that they did it.
- **Call QVC:** Buy for a member of the morning show whatever it is that The Shopping Channel or QVC is featuring at the moment. The kicker is to not have the TV on, so it's a surprise to everyone. Put the channel phone operator on the air for the reveal.

Lane also suggests a few interactive thought-starters. Does your audience think real or fake trees are better? What are some of their favorite -- or even strange -- family traditions? He also suggests taking your listeners down memory lane, asking about their favorite Christmas TV special of all time. It can be enhanced with audio clips and perhaps even a contest having listeners ID a montage of clips.

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**ANDY GIBSON**  
**WANNA MAKE YOU LOVE ME**

**#1 SONG**  
 AT FORECASTER NEW MUSIC!

**TOP 20**

CALLOUT IN: CINCINNATI, ATLANTA, MOBILE, CHARLOTTE, PITTSBURGH, CHARLESTON SC, ROCHESTER, MODESTO

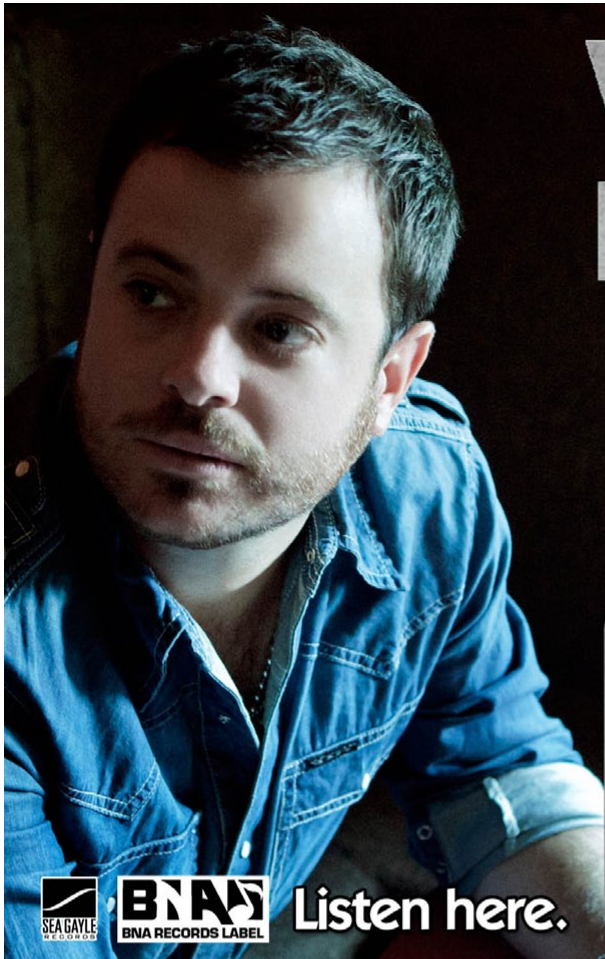
**CA/MB 39 BB/BDS 41\***

**WWQM OVERALL #4 25-54**

#13 Listeners 12+  
 #11 Listeners 35-54  
 #13 Females 12+  
 #9 Females 35-54

dmp records  
 Radiofeedback Bullseye Audience Research





# WADE BOWEN



## "SATURDAY NIGHT"

### CA/MB **50** **DEBUT!!**

### Top **5** Most Added

**Already Loving "Saturday Night"**

WFUS WMIL KBEQ WPCV WJVC WQHK WGAR  
KJKE WSIX WWYZ WKMK WBEE WQMX WGTY  
KKBQ WXCX KUPL KEGA KSOP KRTY KIXZ  
KXLY KJUG WUBL KWOF WRNS KILT KASE  
KTEX KAJA KMLE WNOE WGNE



Listen here.

# CASEY JAMES

## Let's Don't Call It A Night

### CA/MB **38** BB/BDS **37**

"A soulful sound intertwined with Casey's love for country. This song cuts through." -Tyler Reese, APD/MD, WKKT/Charlotte



Go behind the scenes with Casey [here](#).



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
5	1	📶 JASON ALDEAN/Tattoos On This Town (Broken Bow) ✓	16983	1226	5747	441	37.935	1.465	137	0
2	2	📶 MIRANDA LAMBERT/Baggage Claim (RCA)	16855	530	5704	169	37.415	0.714	139	0
3	3	📶 LADY ANTEBELLUM/We Owned The Night (Capitol)	16744	717	5680	155	37.93	1.831	139	0
1	4	BRANTLEY GILBERT/Country Must Be Country Wide (Valory)	16049	-1122	5543	-338	36.288	-2.42	138	0
7	5	📶 ZAC BROWN BAND/Keep Me In Mind (So. Grnd./Atl./BPG) ✓	15078	1289	5056	407	35.225	4.025	138	0
8	6	THOMPSON SQUARE/I Got You (Stoney Creek)	13127	-245	4517	-6	28.957	-0.311	139	0
9	7	📶 RASCAL FLATTS/Easy (Big Machine)	12731	346	4402	118	26.994	0.812	138	1
4	8	TAYLOR SWIFT/Sparks Fly (Big Machine)	12469	-3431	4159	-1116	28.36	-7.557	137	0
10	9	📶 DAVID NAIL/Let It Rain (MCA)	12201	454	4190	185	27.442	1.125	138	0
11	10	📶 ERIC CHURCH/Drink In My Hand (EMI Nashville)	11586	541	3999	137	26.022	1.133	133	0
13	11	📶 LUKE BRYAN/I Don't Want This Night To End (Capitol)	11129	712	3845	226	24.618	1.587	134	1
12	12	📶 THE BAND PERRY/All Your Life (Republic Nashville)	10907	453	3784	192	24.148	1.116	138	0
14	13	📶 KENNY CHESNEY/Reality (BNA)	10222	275	3447	113	22.81	1.085	139	0
17	14	📶 CHRIS YOUNG/You (RCA) ✓	9973	1233	3409	389	21.421	1.85	136	1
15	15	JERROD NIEMANN/One More Drinkin' Song (Sea Gayle/Arista)	9663	-176	3419	-58	21.247	-0.514	135	0
16	16	DARIUS RUCKER/I Got Nothin' (Capitol)	8692	-185	2989	-40	19.339	-0.023	133	0
18	17	📶 MARTINA MCBRIDE/I'm Gonna Love You... (Republic Nashville)	8413	373	2859	178	18.049	1.156	130	2
20	18	📶 BRAD PAISLEY/Camouflage (Arista)	7359	983	2511	359	13.912	0.858	134	1
19	19	📶 HUNTER HAYES/Storm Warning (Atlantic/WMN)	7200	421	2396	125	16.204	1.112	129	0
21	20	📶 DIERKS BENTLEY/Home (Capitol)	6832	494	2468	241	14.881	1.177	136	3
26	21	📶 KEITH URBAN/You Gonna Fly (Capitol) ✓	6249	1400	2166	505	13.288	3.303	130	5
23	22	📶 EDENS EDGE/Amen (Big Machine)	5731	589	2000	160	12.129	1.55	128	1
24	23	📶 JUSTIN MOORE/Bait A Hook (Valory)	5425	314	2021	104	10.791	0.737	125	1
25	24	📶 ALAN JACKSON/Long Way To Go (EMI Nashville)	5068	38	1921	-1	10.722	0.085	115	0
<b>AIRBORNE</b> TOBY KEITH/Red Solo Cup (Show Dog-Universal)			4959	881	1561	282	10.285	1.452	96	14

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

F A I T H H I L L

C O M E H O M E

MOST ADDED FOR THE 3<sup>RD</sup> CONSECUTIVE WEEK!


MB/CAC **37** - **33** AIRBORNE!
























IN ONLY 18 DAYS OF ROTATION...

97 STATIONS ON BOARD

2/3 OF THE ENTIRE REPORTING PANEL





LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	 SARA EVANS/My Heart Can't Tell You No (RCA)	4511	86	1497	59	8.785	0.231	120	0
29	27	 MONTGOMERY GENTRY/Where I Come From (Average Joes)	4268	401	1526	171	8.998	0.759	106	6
30	28	 JAMES WESLEY/Didn't I (Broken Bow)	3813	78	1386	18	8.113	0.301	106	0
32	29	 JAKE OWEN/Alone With You (RCA)	3704	542	1263	185	6.95	0.73	105	6
31	30	 SCOTTY MCCREERY/The Trouble... (19/Interscope/Mercury)	3578	178	1211	71	6.567	0.401	99	2
33	31	 BILLY CURRINGTON/Like My Dog (Mercury)	3052	243	1060	56	5.808	0.243	94	4
		 AIRBORNE GEORGE STRAIT/Love's Gonna Make It Alright (MCA) ✓	2922	1046	1038	387	5.929	2.098	97	15
		 AIRBORNE FAITH HILL/Come Home (Warner Bros./WAR)	2668	806	859	270	5.225	1.677	90	14
		 AIRBORNE CHRIS CAGLE/Got My Country On (BPG)	2334	89	878	42	4.19	0.22	83	3
35	35	 LEE BRICE/A Woman Like You (Curb)	2108	144	737	56	4.09	0.293	71	4
40	36	 KIP MOORE/Somethin' 'Bout A Truck (MCA)	1996	215	712	73	3.407	0.434	75	6
		 AIRBORNE CRAIG MORGAN/This Ole Boy (Black River)	1959	119	809	46	3.116	0.106	84	4
39	38	 CASEY JAMES/Let's Don't Call It A Night (19/BNA)	1904	47	717	1	3.121	0.275	74	1
41	39	ANDY GIBSON/Wanna Make You Love Me (DMP/R&J)	1126	-77	425	-8	1.857	-0.3	48	1
42	40	 SUNNY SWEENEY/Drink Myself Single (Republic Nashville)	1108	35	321	5	2.042	0.175	44	5
43	41	 LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)	1020	89	368	37	1.576	0.142	43	3
49	42	 GLORIANA/(Kissed You) Good Night (Emblem/WAR)	991	275	339	76	1.309	0.601	48	7
45	43	 RODNEY ATKINS/He's Mine (Curb)	947	208	331	86	1.578	0.303	37	5
46	44	 THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	834	113	291	37	1.085	0.278	53	5
47	45	 TRACE ADKINS/Million Dollar View (Show Dog-Universal)	833	106	293	47	1.423	0.193	35	4
50	46	 BRENT ANDERSON/Amy's Song (Sea Gayle/Arista)	769	55	302	29	0.84	0.019	53	1
Re-Enter	47	 LOST TRAILERS/Underdog (Stokes Tunes/HRT)	765	102	296	40	1.007	0.165	41	4
44	48	THE JANEDEAR GIRLS/Merry Go Round (Warner Bros./WMN)	750	-81	229	-19	1.175	-0.15	36	2
Debut	49	 LOVE AND THEFT/Angel Eyes (RCA)	729	327	226	110	1.044	0.568	40	9
Debut	50	 WADE BOWEN/Saturday Night (Sea Gayle/BNA)	554	156	185	70	0.792	0.222	34	8

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

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**Country Aircheck Add Leaders**

<b>GEORGE STRAIT</b> /Love's Gonna Make It Alright (MCA)	15
<b>FAITH HILL</b> /Come Home (Warner Bros./WMN)	14
<b>TOBY KEITH</b> /Red Solo Cup (Show Dog-Universal)	14
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	9
<b>WADE BOWEN</b> /Saturday Night (Sea Gayle/BNA)	8
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	7
<b>TAYLOR SWIFT</b> /Ours (Big Machine)	7
<b>JAKE OWEN</b> /Alone With You (RCA)	6
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	6
<b>MONTGOMERY GENTRY</b> /Where I Come From (Average Joes)	6

**Country Aircheck Top Point Gainers**

<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	1400	✓
<b>ZAC BROWN BAND</b> /Keep Me In Mind (So. Grnd./Atl./BPG)	1289	✓
<b>CHRIS YOUNG</b> /You (RCA)	1233	✓
<b>JASON ALDEAN</b> /Tattoos On This Town (Broken Bow)	1226	✓
<b>GEORGE STRAIT</b> /Love's Gonna Make It Alright (MCA)	1046	✓
<b>BRAD PAISLEY</b> /Camouflage (Arista)	983	
<b>TOBY KEITH</b> /Red Solo Cup (Show Dog-Universal)	881	
<b>FAITH HILL</b> /Come Home (Warner Bros./WAR)	806	
<b>LADY ANTEBELLUM</b> /We Owned The Night (Capitol)	717	
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	712	

**Country Aircheck Top Spin Gainers**

<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	505
<b>JASON ALDEAN</b> /Tattoos On This Town (Broken Bow)	441
<b>ZAC BROWN BAND</b> /Keep Me In Mind (So. Grnd./Atl./BPG)	407
<b>CHRIS YOUNG</b> /You (RCA)	389
<b>GEORGE STRAIT</b> /Love's Gonna Make It Alright (MCA)	387
<b>BRAD PAISLEY</b> /Camouflage (Arista)	359
<b>TOBY KEITH</b> /Red Solo Cup (Show Dog-Universal)	282
<b>FAITH HILL</b> /Come Home (Warner Bros./WAR)	270
<b>DIERKS BENTLEY</b> /Home (Capitol)	241
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	226

**Activator Top Point Gainers**

<b>FAITH HILL</b> /Come Home (Warner Bros./WAR)	1002	✓
<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	854	✓
<b>GEORGE STRAIT</b> /Love's Gonna Make It Alright (MCA)	848	✓
<b>JASON ALDEAN</b> /Tattoos On This Town (Broken Bow)	813	✓
<b>THE BAND PERRY</b> /All Your Life (Republic Nashville)	722	✓
<b>BRAD PAISLEY</b> /Camouflage (Arista)	638	
<b>RODNEY ATKINS</b> /He's Mine (Curb)	549	
<b>CHRIS YOUNG</b> /You (RCA)	531	
<b>LEE BRICE</b> /A Woman Like You (Curb)	483	
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	473	

**Activator Top Spin Gainers**

<b>FAITH HILL</b> /Come Home (Warner Bros./WAR)	175
<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	149
<b>GEORGE STRAIT</b> /Love's Gonna Make It Alright (MCA)	141
<b>JASON ALDEAN</b> /Tattoos On This Town (Broken Bow)	135
<b>THE BAND PERRY</b> /All Your Life (Republic Nashville)	115
<b>BRAD PAISLEY</b> /Camouflage (Arista)	105
<b>CHRIS YOUNG</b> /You (RCA)	90
<b>RODNEY ATKINS</b> /He's Mine (Curb)	85
<b>LEE BRICE</b> /A Woman Like You (Curb)	84
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	75

**Country Aircheck Top Recurrents**

	Points
<b>BLAKE SHELTON</b> /God Gave Me You (Warner Bros./WMN)	13928
<b>ELI YOUNG BAND</b> /Crazy Girl (Republic Nashville)	11156
<b>RODNEY ATKINS</b> /Take A Back Road (Curb)	8689
<b>JAKE OWEN</b> /Barefoot Blue Jean Night (RCA)	7628
<b>BLAKE SHELTON</b> /Honey Bee (Warner Bros./WMN)	6294
<b>TOBY KEITH</b> /Made In America (Show Dog-Universal)	6233
<b>GEORGE STRAIT</b> /Here For A Good Time (MCA)	6103
<b>JASON ALDEAN</b> /Dirt Road Anthem (Broken Bow)	5887
<b>BRAD PAISLEY &amp; CARRIE UNDERWOOD</b> /Remind Me (Arista)	5831
<b>ZAC BROWN BAND f/J. BUFFETT</b> /Knee Deep (So. Grnd./Atl./BPG)	5713

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# Country Aircheck Activity

## TRACE ADKINS/Million Dollar View (Show Dog-Universal)

Moves 47\*-45\*  
833 points, 293 spins  
4 adds: **WGNE, WQYK\*, WSOC\*, WYNK**

## BRENT ANDERSON/Amy's Song (Sea Gayle/Arista)

Moves 50\*-46\*  
769 points, 302 spins  
1 Add: **WKLB**

## LOST TRAILERS/Underdog (Stokes Tunes/HRT)

Enters at 47\*  
765 points, 296 spins  
4 adds: **WCKT, WGNE, WUBL, WYNK**

## THE JANEDEAR GIRLS/Merry Go Round (Warner Bros./WMN)

Moves 44-48  
750 points, 229 spins  
2 adds: **KKWF, WCTQ**

## LOVE AND THEFT/Angel Eyes (RCA)

Debuts at 49\*  
729 points, 226 spins  
9 adds: **KNTY, WCKT, WCTK\*, WCTQ, WGNE, WMZQ, WPCV\*, WSSL, WWQM**

## WADE BOWEN/Saturday Night (Sea Gayle/BNA)

Debuts at 50\*  
554 points, 185 spins  
8 adds: **KKBQ\*, KMLE\*, KNTY, WGAR, WGNE, WMIL, WUBL, WXYC**

## UNCLE KRACKER/My Hometown (Top Dog/Atlantic/BPG)

543 points, 205 spins  
4 adds: **KMPS\*, KRTY, WHKO, WMAD**

## KEVIN FOWLER/That Girl (Average Joes)

502 points, 136 spins; No adds

### ADD DATES

#### DECEMBER 5

**STEVE HOLY**/Until The Rain Stops (Curb/New Revolution)  
**TAYLOR SWIFT**/Ours (Big Machine)

#### DECEMBER 12

**JOSH THOMPSON**/Comin' Around (RCA)  
**BRANTLEY GILBERT**/You Don't Know Her Like I Do (Valory)  
**TIM DUGGER**/Way Past My Beer Time (Curb)

#### JANUARY 3

None Listed

### VIDEO ADDS

#### CMT

No new adds

#### CMT PURE

**BILL GENTRY**/This Letter (Tenacity)  
**KID ROCK f/ ANGELEENA PRESSLEY & T.I.**/Care (Atlantic/Top Dog)

#### GAC

No new adds

#### THE COUNTRY NETWORK

**TOBY KEITH**/Red Solo Cup (Show Dog-Universal)  
**LEE BRICE**/A Woman Like You (Curb)  
**THE OAK RIDGE BOYS**/Whatcha Gonna Do (Cracker Barrel)

#### NEAL MCCOY/A-OK (Blaster/Rodeowave)

422 points, 169 spins  
3 adds: **KCYE, KNCI\*, WUSH**

*Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)*

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Play
1	1	LADY ANTEBELLUM/We Owned The Night (Capitol) <small>3<sup>rd</sup> Week at No. 1</small>	14464	-183	2508	-23
4	2	JASON ALDEAN/Tattoos On This Town (Broken Bow) ✓	14083	813	2419	135
2	3	MIRANDA LAMBERT/Baggage Claim (RCA)	13629	23	2373	21
3	4	BRANTLEY GILBERT/Country Must Be Country Wide (Valory)	12928	-520	2191	-102
5	5	ZAC BROWN BAND/Keep Me In Mind (Sou. Ground/Atlantic/BPG)	12532	320	2177	43
7	6	THOMPSON SQUARE/I Got You (Stoney Creek)	11341	218	1917	36
8	7	RASCAL FLATTS/Easy (Big Machine)	10258	32	1746	23
9	8	ERIC CHURCH/Drink In My Hand (EMI Nashville)	10132	121	1749	28
10	9	LUKE BRYAN/I Don't Want This Night To End (Capitol)	9971	473	1718	75
12	10	THE BAND PERRY/All Your Life (Republic Nashville) ✓	9678	722	1682	115
11	11	KENNY CHESNEY/Reality (BNA)	9302	37	1621	8
15	12	CHRIS YOUNG/You (RCA)	8905	531	1547	90
14	13	DAVID NAIL/Let It Rain (MCA)	8677	265	1486	43
16	14	MARTINA MCBRIDE/I'm Gonna Love You Through It (Republic Nashville)	7789	276	1358	53
18	15	BRAD PAISLEY/Camouflage (Arista)	7624	638	1340	105
13	16	JERROD NIEMANN/One More Drinkin' Song (Sea Gayle/Arista)	7471	-1193	1303	-207
17	17	DARIUS RUCKER/I Got Nothin' (Capitol)	7139	-306	1229	-55
20	18	DIERKS BENTLEY/Home (Capitol)	6989	318	1220	56
19	19	ALAN JACKSON/Long Way To Go (EMI Nashville)	6891	32	1189	11
23	20	KEITH URBAN/You Gonna Fly (Capitol) ✓	5899	854	1042	149
21	21	JUSTIN MOORE/Bait A Hook (Valory)	5864	270	1021	51
22	22	TOBY KEITH/Red Solo Cup (Show Dog-Universal)	5446	242	955	36
24	23	HUNTER HAYES/Storm Warning (Atlantic/WMN)	5050	345	898	67
25	24	MONTGOMERY GENTRY/Where I Come From (Average Joes)	4739	297	828	51
27	25	JAKE OWEN/Alone With You (RCA)	4461	418	787	70
28	26	GEORGE STRAIT/Love's Gonna Make It Alright (MCA) ✓	4396	848	768	141
26	27	BILLY CURRINGTON/Like My Dog (Mercury)	4107	-94	706	-20
29	28	SCOTTY MCCREERY/The Trouble With Girls (19/Interscope/Mercury)	3556	56	592	2
30	29	EDENS EDGE/Amen (Big Machine)	3177	-63	519	-11
31	30	SARA EVANS/My Heart Can't Tell You No (RCA)	2815	132	501	25

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
32	31	📶 JAMES WESLEY/Didn't I (Broken Bow)	2695	61	493	13
37	32	📶 FAITH HILL/Come Home (Warner Bros./WAR) ✓	2316	1002	413	175
34	33	📶 LEE BRICE/A Woman Like You (Curb)	2235	483	389	84
35	34	📶 TRACE ADKINS/Million Dollar View (Show Dog-Universal)	1927	248	346	41
33	35	📶 CRAIG MORGAN/This Ole Boy (Black River)	1873	91	314	18
38	36	📶 RODNEY ATKINS/He's Mine (Curb)	1862	549	330	85
36	37	ANDY GIBSON/Wanna Make You Love Me (DMP/R&J)	1266	-103	235	-13
39	38	📶 KIP MOORE/Somethin' 'Bout A Truck (MCA)	1224	76	207	18
44	39	📶 CHRIS CAGLE/Got My Country On (BPG)	1152	314	206	50
41	40	D.J. MILLER/Between Sundays (Evergreen/NNR/Spinville)	1107	-9	199	-4
40	41	SUNNY SWEENEY/Drink Myself Single (Republic Nashville)	1088	-34	200	-1
43	42	📶 NEAL MCCOY/A-OK (Blaster/Rodeowave)	868	1	161	0
45	43	CASEY JAMES/Let's Don't Call It A Night (19/BNA)	756	-48	126	-12
46	44	📶 TRENT TOMLINSON/A Man Without A Woman (Skyville)	573	0	102	6
46	45	BRENT ANDERSON/Amy's Song (Sea Gayle/Arista )	546	-44	87	-9
49	46	📶 KEVIN FOWLER/That Girl (Average Joes )	510	71	94	6
53	47	📶 THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	480	140	86	18
50	48	📶 UNCLE KRACKER/My Hometown (Top Dog/Atlantic/BPG)	440	3	90	-4
52	49	📶 LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)	414	61	68	10
57	50	📶 LOVE AND THEFT/Angel Eyes (RCA)	314	125	48	23
54	51	WADE BOWEN/Saturday Night (Sea Gayle/BNA)	309	-22	64	-4
55	52	DAVID BRADLEY/If You Can't Make Money (Gecko)	251	-15	40	-1
56	53	📶 DARREN WARREN/Cowboy Up And Party Down (NuCorp/Nine North)	224	6	33	1
58	54	📶 JASON STURGEON/The Cover (Toolpusher/Spinville/Nine North)	185	0	29	0
Re-Enter	55	📶 PISTOL ANNIES/Hell On Heels (Columbia)	180	21	37	6
	60	📶 GLORIANA/(Kissed You) Good Night (Emblem/WAR)	165	-3	27	0
Re-Enter	57	📶 KID ROCK/Care (Atlantic/Top Dog/RRP)	163	0	32	0
Debut	58	📶 COREY SMITH/Maybe Next Year (Average Joes )	160	27	24	3
Debut	59	📶 MATT GARY/Beautiful Life (17/Quarterback)	159	7	30	1
Debut	60	📶 BILL GENTRY/This Letter (Tenacity)	157	66	26	11

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