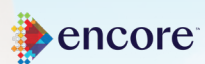




PARTNERSHIPS

DISCOVER THE WAYS YOU CAN PARTNER WITH DESTINATION DC



visit WASHINGTON.ORG/PARTNERSHIPS



NEARLY
1,000
MEMBER BUSINESSES



18.1M
WEBSITE PAGE VIEWS
washington.org annually



Destination DC is the official destination marketing organization for Washington, DC. Combining marketing, communications, sales and research expertise, we ensure DC is a premier global destination for business and leisure travelers, meetings and conventions.



WHAT'S THE DIFFERENCE BETWEEN A MEMBER AND A PARTNER?

Members rely on the connections, visibility, data, resources and opportunities offered by Destination DC to grow their businesses.

As a **Partner** you can secure prominent placement in our tailored campaigns, engaging directly with your target audience through marketing, social media and events. You will also gain exclusive access to clients, research and industry expertise.

LEISURE AUDIENCES

129K SUBSCRIBERS
'DC Insider' and
'DC on the Go-Go' e-newsletters

277K FOLLOWERS
@visitwashingtondc

389K FOLLOWERS
facebook.com/washingtondc

174K FOLLOWERS
@washingtondc



INDUSTRY AUDIENCES

10,700 SUBSCRIBERS
'Member News' and
'Meetings News' e-newsletters

5,800 FOLLOWERS
@destinationdc

8,400 FOLLOWERS
facebook.com/destinationdc

4,300 FOLLOWERS
@destinationdc

8,400 FOLLOWERS
linkedin.com/company/destination-dc

*Data as of January 2023

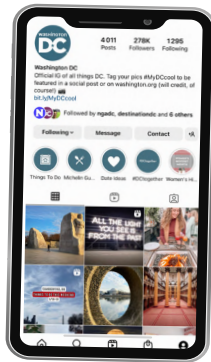
WE REACH MILLIONS

LEISURE TRAVELERS, MEETING AND EVENT AUDIENCES, TRAVEL TRADE AND MEDIA



DIGITAL MARKETING

Reach our vast online consumer audience through our social media channels and our website **washington.org**, which draws 18.1M pageviews annually.



EVENT ENGAGEMENT

Destination DC hosts an average of **24** annual member events. Major events include the Marketing Outlook Meeting, Global Marketplace and a July 4th VIP Client Celebration.



AMERICAN EXPERIENCE FOUNDATION

The American Experience Foundation supports seven DC public high schools that offer hospitality and tourism, culinary arts and mass media programs. Get involved with DDC's affiliated 501 (c)(3) charity and position your organization as a leader, investing in the next generation of hospitality professionals.



PRINT ADVERTISING

Reach millions of highly qualified DC visitors through Destination DC's official print advertising programs.



“

It's a priority of Monumental Sports to reach ticket-buying consumers. Having our teams, the Washington Wizards, Capitals, Mystics and Go-Go, prominently featured across washington.org does just that. Destination DC's resources, including the convention calendar and market insights help us shape our group and long-term sales strategy. The event and venues marketing helps us sell spaces on non-game days, too.

DDC provides us connections to the city and its fans that complement our own work. As a result, we have even greater reach and impact.”

Erin Mitchell Martin

Vice-President of Venues Marketing

MONUMENTAL SPORTS AND ENTERTAINMENT

GET IN TOUCH

WITH OUR TEAM



CLAIRE CARLIN

VP of Partnerships & Alliances



CHRISTEN MILLER

Partnerships Manager



HALELUYA DEMEKE

Partnerships Manager

partnerships@washington.org