

# Online & Email Advertising available with Sterling Rail!

**Leaderboard Ad**      **1x**      **3x**      **6x**      **12x**  
 Size: 582 x 100 pixels      \$800/mo      \$720/mo      \$640/mo      \$560/mo  
 (or \$30 per day)  
**Position: Top of virtually every page**

**Skyscraper Side Ad**      \$640/mo      \$560/mo      \$480/mo      \$400/mo  
 Size: 165 x 600 pixels      (or \$25 per day)  
**Position: Left or Right Column of virtually every page**

**Email Blast**      \$375 each      **ONLY \$300** When you buy a banner and E-mail Blast together!  
 Custom designed in house by Sterling Rail's graphics department  
 (Or you can provide your own design). Sent out to **11,500+** contacts.

**Sterling Rail, Inc.**      Locomotives | Rail Cars | Rail Equipment & MOW | Passenger Cars  
 Create Classified Listing      512-263-1953

Home   About   Advertising Info   All Listings   **For Lease**   Lease Wanted   Contact us   Search

**For Sale**

- Amtrak Charters (5)
- Amtrak Ready (9)
- Ballast Rail Cars (3)
- Boxcar Rail Cars (6)
- Caboose Rail Cars (25)
- Construction Equipment (39)
- Covered Hopper Rail Cars (12)
- Flat Rail Bridges (4)
- Flat Rail Cars (7)
- Gondola Rail Cars (9)
- Hi-Rail Equipment (56)
- Locomotives (50)
- Locomotive Cranes (5)
- Locomotive Parts (13)
- Misc. Rail Cars (4)
- Misc. (14)
- Open Top Hopper Rail Cars (6)
- OTM - Other Track Material (1)
- Passenger Rail Cars (39)
- Passenger Locomotives (12)
- Rail Car Movers (89)
- Rail Car Parts (1)
- Railroad Equipment (20)
- Railroad Ties (1)
- Steam Locomotive (7)
- Tank Rail Cars (2)
- Tank Car Culverts (4)
- Trucks (127)

**Leaderboard Ad**  
 582 x 100 px

**Wanted**

- Ballast Rail Cars (20)
- Boxcar Rail Cars (7)
- Caboose Rail Cars (5)
- Construction Equipment (10)
- Covered Hopper Rail Cars (32)
- Dump Rail Cars (3)
- Flat Car Bridges (10)
- Flat Rail Cars (46)
- Gondola Rail Cars (20)
- Hi-Rail Equipment (14)
- Locomotives (80)
- Locomotive Cranes (1)
- Locomotive Parts (20)
- Misc. Rail Cars (8)
- Misc. (16)
- Open Top Hopper Rail Cars (9)
- Passenger Rail Cars (13)
- Passenger Locomotives (12)
- Railroad Rail (4)
- Rail Car Movers (41)
- Rail Car Parts (9)
- Railroad Equipment (12)
- Railroad Ties (2)
- Refrigerator Rail Cars (1)
- Steam Locomotive (12)
- Tank Rail Cars (96)
- Tank Car Culverts (9)
- Trucks (49)

**Don't miss another great deal! Sign up TODAY!**  
**Sterling Rail® Newsletters**  
**Daily & Weekly Express**  
 Get the newest and hottest listings delivered straight to your inbox every weekday morning!  
 Sign up for *Sterling Rail® Daily Express* and *Sterling Rail® Weekly Classifieds!*

Enter your email address below to join.  
      Join

**Locomotives For Sale**

<b>FOR SALE</b> Locomotives FSL10214  CF7 Call for details	<b>FOR SALE</b> Locomotives FSL10106  ViaCar TSR 340 Complete incl rail train bogeys, 27 no. with tow bars 1435mm gauge Location: South Africa	<b>FOR SALE</b> Locomotives #100014 Alignment Control Couplers No free move available Excellent Runner Wheels: 2-3/4" - 3" AAR Control Stand Ready for Service Call for Pricing Location: NC	<b>FOR SALE</b> Locomotives FSL10093  SW1500 #100013 7321 Couplers w/ Stop Blocks Possible free move to CSX interchange Excellent Runner Wheels: 2-13/16"-3" AAR Cntrl Stand Ready for Service Call for Pricing Location: OK
<b>FOR SALE</b> Locomotives FSL10092  SW1500 #100012 7321 Couplers w/ Stop Blocks Possible free move to CSX interchange	<b>FOR SALE</b> Locomotives FSL10091  SW1500 #100011 7321 Couplers w/ Stop Blocks Possible free move to CSX interchange	<b>FOR SALE</b> Locomotives FSL10089  SW14 (1200) #100009 Alignmnt Cntrl Cplrs Possible free move Excellent Runner	<b>FOR SALE</b> Locomotives FSL10053  (2) EMD GP9s Built: 1959 Eng.: 567C & 567CE Main Gens: D-12-B Aux Gens: 14KW &

**Skyscraper Side Ad**  
 165 x 600 px

## Paid Online Advertising

Sterling Rail now offers paid web advertising! Whether your company wishes to advertise for only a month or a full year, our web ads put you in an excellent position for maximum exposure throughout the entire site and are a great value for the amount of views the website receives daily. Space will sell quick, so call **(512-263-1953)** or **Email** today to reserve your ad on **SterlingRail.com!**

## No-Charge Advertising

A No-Charge Advertising option is also available on **www.SterlingRail.com**. With over 23,000 listings and growing daily, **SterlingRail.com** is the best location on the web to find the full range of railroad assets For Sale and Wanted. **SterlingRail.com** is attracting thousands of visitors and adding new content daily and is the ideal vehicle for advertising your items.

In order to take advantage of the No-Charge Advertising option on **SterlingRail.com**, the seller must enter into a Non-Exclusive Listing Agreement with Sterling Rail. All phone calls and emails from prospective Buyers or Sellers would then come through Sterling Rail with Sterling Rail receiving a commission on closed sales. Call us today **(512-263-1953)** to speak with a sales representative and start getting your FREE ad promoted online immediately!

## Sterling Rail on the Web (Past 6 Months)

**Average Pageviews per Month: 139,514 / Per Day: 4,599**  
**Average Visits per Month: 24,660 / Per Day: 812**  
**Average Visit Duration: 3:49 / Pages per Visit: 5.66**  
**Average New Listings per Month: 265**