

Certification

Award Levels

Albums

(unit sales required)

	Domestic Repertoire				International Repertoire			
	Silver	Gold	Platinum	Diamond	Silver	Gold	Platinum	Diamond
North America								
Canada	–	40,000	80,000	100,000	–	s	s	s
USA	–	500,000	1,000,000	10,000,000	–	s	s	s
Europe								
Austria	–	10,000	20,000	–	–	s	s	–
Belgium	–	10,000	20,000	–	–	15,000	30,000	–
Bulgaria	–	15,000	30,000	–	–	10,000	20,000	–
Croatia	3,000	7,500	15,000	30,000	s	s	s	s
Czech Republic	–	6,000	12,000	–	–	3,000	6,000	–
Denmark	–	15,000	30,000	–	–	s	s	–
Finland	–	15,000	30,000	–	–	10,000	20,000	–
France	35,000	75,000	200,000	750,000	s	s	s	s
Germany	–	100,000	200,000	–	–	s	s	–
Greece	–	15,000	30,000	–	–	5,000	10,000	–
Hungary	–	7,500	15,000	–	–	3,000	6,000	–
Iceland	–	5,000	10,000	–	–	s	s	–
Ireland	–	7,500	15,000	–	s	s	s	–
Italy	–	35,000	70,000	350,000	s	s	s	s
Latvia	–	8,000	15,000	–	–	4,000	8,000	–
Netherlands	–	30,000	60,000	–	–	s	s	–
Norway	–	15,000	30,000	–	–	s	s	–
Poland	–	15,000	30,000	150,000	–	10,000	20,000	100,000
Portugal	–	10,000	20,000	–	–	s	s	–
Russia	–	50,000	100,000	300,000	–	10,000	20,000	60,000
Slovakia	–	3,000	6,000	–	–	1,000	2,000	–
Slovenia	–	5,000	10,000	–	–	s	s	–
Spain	–	40,000	80,000	–	–	s	s	–
Sweden	–	20,000	40,000	–	–	s	s	–
Switzerland	–	15,000	30,000	–	–	s	s	–
Turkey	–	100,000	200,000	300,000	–	–	–	–
UK	60,000	100,000	300,000	–	s	s	s	–
Ukraine	–	50,000	100,000	500,000	–	25,000	50,000	100,000
Asia								
China	–	40,000	80,000	–	–	15,000	30,000	–
Hong Kong	–	15,000	30,000	–	–	7,500	15,000	–
India	–	100,000	200,000	–	–	7,500	15,000	–
Indonesia	–	35,000	75,000	–	–	10,000	15,000	–
Japan	–	100,000	250,000	1,000,000	–	s	s	–
Malaysia	–	10,000	20,000	–	–	10,000	20,000	–
Philippines	–	15,000	30,000	–	–	10,000	20,000	–
Singapore	–	6,000	12,000	–	–	6,000	12,000	–
South Korea	–	–	–	–	–	5,000	10,000	–
Taiwan	–	20,000	40,000	–	–	7,000	14,000	–
Thailand	–	50,000	100,000	–	–	6,000	12,000	–
Australasia								
Australia	–	35,000	70,000	–	–	s	s	–
New Zealand	–	7,500	15,000	–	–	s	s	–
Latin America								
Argentina	–	20,000	40,000	250,000	–	s	s	–
Brazil	–	50,000	100,000	500,000	–	30,000	60,000	250,000
Chile	–	7,500	15,000	–	–	s	s	s
Colombia	–	10,000	20,000	–	–	5,000	10,000	–
Ecuador	–	3,000	6,000	–	–	s	s	–
Mexico	–	40,000	80,000	400,000	–	s	s	s
Paraguay	–	5,000	10,000	–	–	s	s	s
Peru	–	3,000	6,000	–	–	s	s	–
Uruguay	–	2,000	4,000	–	–	s	s	–
Venezuela	–	5,000	10,000	–	–	s	s	–
Africa								
South Africa	–	20,000	40,000	–	–	s	s	–
Middle East								
Gulf States	–	10,000	20,000	–	–	s	s	–
Egypt	–	25,000	50,000	–	–	5,000	10,000	–
Lebanon	–	20,000	40,000	–	–	5,000	10,000	–

Notes

's' indicates same levels for both domestic and international repertoire.

Finland ,Germany, Norway, Sweden, UK & USA: Digital album sales can be included for certification.

USA: Levels for Latin repertoire = 50,000 for Gold & 100,000 for Platinum.

Middle East: Domestic repertoire = Arab repertoire

China: For regional repertoire levels are 75,000 for Gold & 150,000 for Platinum.

Belgium: Domestic repertoire is divided into non-Dutch/French repertoire and French/Dutch repertoire and award levels vary. Different levels for classical and jazz repertoire. Please contact BEA for further information.

Netherlands: For jazz and classical repertoire the respective levels are 10,000/20,000 for Gold/Platinum.

Hungary: Classical/Jazz/World Music/Proze levels are 1500/3000 (regardless of origin).



Music Videos

(unit sales required)

	Gold	Platinum	Diamond
North America			
Canada	5,000	10,000	100,000
USA	50,000	100,000	–
Europe			
Austria	5,000	10,000	–
Belgium	25,000	50,000	–
Czech Republic	1,500	3,000	–
Denmark	7,500	15,000	–
Finland	5,000	10,000	–
France	10,000	20,000	100,000
Germany	25,000	50,000	–
Greece	5,000	10,000	–
Hungary	2,000	4,000	–
Iceland	5,000	10,000	–
Ireland	2,000	4,000	–
Italy	10,000	20,000	–
Latvia	5,000	8,000	–
Netherlands	40,000	80,000	–
Norway	5,000	10,000	–
Poland	5,000	10,000	–
Portugal	4,000	8,000	–
Russia	25,000	50,000	–
Slovakia	500	1,000	–
Spain	10,000	25,000	–
Sweden	10,000	20,000	–
UK	25,000	50,000	–
Asia			
Japan	100,000	250,000	1,000,000
Australasia			
Australia	7,500	15,000	–
New Zealand	2,500	5,000	–
Latin America			
Argentina	4,000	8,000	–
Brazil	25,000	50,000	100,000
Colombia	5,000	10,000	–
Mexico	10,000	20,000	–
Uruguay	1,000	2,000	–

Notes

Brazil: Figures shown are for domestic repertoire. For international repertoire gold, platinum & diamond are 15,000, 30,000 and 125,000 respectively.

Singles

(unit sales required)

	Silver	Gold	Platinum	Diamond
North America				
Canada	–	5,000	10,000	100,000
USA	–	500,000	1,000,000	–
Europe				
Austria	–	15,000	30,000	–
Belgium	–	10,000	20,000	–
Czech Republic	–	1,000	2,000	–
Finland	–	5,000	10,000	–
France	100,000	200,000	300,000	500,000
Germany	–	150,000	300,000	–
Greece	–	5,000	10,000	–
Hungary	–	1,500	3,000	–
Ireland	–	7,500	15,000	–
Italy	–	10,000	20,000	–
Lithuania	–	3,000	6,000	–
Netherlands	–	25,000	50,000	–
Norway	–	5,000	10,000	–
Portugal	–	10,000	20,000	–
Spain	–	20,000	40,000	–
Sweden	–	10,000	20,000	–
Switzerland	–	15,000	30,000	–
UK	200,000	400,000	600,000	–
Asia				
Japan	–	100,000	250,000	1,000,000
Singapore	–	5,000	10,000	–
Taiwan	–	7,000	14,000	–
Thailand	–	50,000	100,000	–
Australasia				
Australia	–	35,000	70,000	–
New Zealand	–	5,000	10,000	–
Africa				
South Africa	–	10,000	25,000	–

Notes

Belgium: Figures in table indicate domestic repertoire singles; levels for international repertoire are Gold 15,000 and Platinum 30,000.

Thailand: Figures in table indicate domestic repertoire singles; levels for international repertoire are Gold 20,000 and Platinum 40,000.

Denmark, Finland, Germany, Italy, Norway, Sweden & UK: Digital single sales can be included for certification.

Digital Download Singles

(unit sales required)

	Gold	Platinum	Diamond
Argentina	10,000	20,000	–
Brazil	50,000	100,000	500,000
Canada	20,000	40,000	400,000
Denmark	15,000	30,000	–
Egypt	20,000	40,000	–
Japan	100,000	250,000	1,000,000*
Mexico	40,000	80,000	400,000
Spain	20,000	40,000	–
USA	500,000	1,000,000	–

Notes

Brazil: Figures refer to domestic repertoire. For international repertoire the levels are 30,000/60,000/250,000 respectively.

* 'Million' award.

Master Ringtones

(unit sales required)

	Gold	Platinum	Diamond
Argentina	10,000	20,000	–
Brazil	50,000	100,000	500,000
Canada	20,000	40,000	400,000
Egypt	20,000	40,000	–
Japan*	–	–	1,000,000
Mexico	40,000	80,000	400,000
USA	500,000	1,000,000	–

Notes

Brazil: Figures refer to domestic repertoire. For international repertoire the levels are 30,000/60,000/250,000 respectively.

* Awards start at 500,000 - called 'double platinum'.