

KXOK New Sound Manuscript

Accession Number: MA uu:169

Location:

Dates: 1957

Size: 1 box

Creator/Collector: Unknown

Acquisition info: Unknown

Accruals: No accruals expected

Custodial history: The collection was created in Special Collections in 2015.

Language: English

Processed by: Sarah Cain, June 2015

Conservation notes: All items placed into acid-free folders within archival boxes. Metal fasteners have been removed.

Scope and Content: “The KXOK New Sound promotion was prepared by a plans team which consisted of personnel from every phase of the station’s operation. The total New Sound promotion is completely outlined [...] This is a comprehensive blue-print which was followed in detail during the eight-month period from April through December, 1957.”

Arrangement: Alphabetical

Restrictions: Permission required to reproduce images.

Remarks: Jean Gosebrink accession number Ge-0853.

**KXOK New Sound Manuscript
1957**

1 slim Hollinger; 0.2 cu. ft.

| <u>Box/Folder</u> | <u>Description</u> |
|--------------------------|--|
| 1/1 | Finding aid |
| 3/2 | New Sounds promotion and programming (part 1) |
| 3/3 | New Sound and Advertising and Teaser Campaign (part 2) |
| 3/4 | (part 3) |
| 3/5 | (part 4) |
| 3/6 | (part 5) |
| 3/7 | (part 6) |
| 3/8 | (part 7) |
| 3/9 | Publicity (part 8) |
| 3/10 | (part 9) |
| 3/11 | (part 10) |