Illinois Broadcasters Association Statewide Poll

Screening Questions: Required to Answer Yes to Following 3
Questions to Qualify
Are you age 18 and older?
Are you a current resident in Illinois?
Are you registered to vote at your current address?

Registered Voters in Illinois	n=1024
Margin of Error at 95% Confidence Level (n=1024)	+/- 3.1%
Interviewing Dates: September 5-13, 2018	
Data Collection by Research America, Inc., Newtown Square,	
PA	

	Total %
QS1. Gender	
Female	56%
Male	44%

QS4. In what county in Illinois do you currently reside? QS5. Do you live inside or outside of the Chicago city limits?	
Cook County (Total)	43%
Inside Chicago City Limits	22%
Outside Chicago City Limits	21%
Collar Counties (Total)	28%
DuPage	8%
Lake	6%
Will	6%
Kane	4%
McHenry	3%
Rest of State	30%

Q1. Are you registered to vote at your current address?	
Yes	100%

Q2. Please tell me if you have a Favorable or Unfavorable or Neutral view of the following four candidates for Governor of Illinois. J.B. Pritzker	
Favorable	33%
Neutral	21%
Unfavorable	35%
Never heard of / No opinion	12%
Bruce Rauner	
Favorable	24%
Neutral	16%
Unfavorable	52%
Never heard of / No opinion	8%
Sam McCann	
Favorable	7%
Neutral	23%
Unfavorable	10%
Never heard of / No opinion	60%
Never heard of 7 No opinion	00 /0
Kash Jackson	
Favorable	7%
Neutral	19%
Unfavorable	9%
Never heard of / No opinion	66%
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Q3. Please tell me if you have a Favorable or Unfavorable or Neutral view of the following two candidates for Attorney General of Illinois.	
Kwame Raoul	
Favorable	27%
Neutral	24%
Unfavorable	13%
Never heard of / No opinion	36%
Erika Harold	
Favorable	16%
Neutral	25%
Unfavorable	17%
Never heard of / No opinion	42%

Q4. If the election for the Governor of Illinois were held today, which of the following four candidates would you vote for?	
J.B. Pritzker, the Democrat Party candidate	44%
Bruce Rauner, the Republican Party candidate	27%
Sam McCann, the Conservative Party candidate	6%
Kash Jackson, the Libertarian Party candidate	4%
Other	0%
None	4%
Don't Know/Haven't decided/No Answer	14%
Q5. If the election for the Attorney General of Illinois were held today, which of the following two candidates would you vote for?	
Kwame Raoul, the Democrat Party candidate	43%
Erika Harold, the Republican Party candidate	32%
None	4%
Don't Know/Haven't decided/No Answer	21%
Q6. In deciding who to vote for Governor of Illinois, which issues will be most important to you? (Maximum of 3	
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issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending	60%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education	34%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy	34% 33%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care	34% 33% 30%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime	34% 33% 30% 27%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration	34% 33% 30% 27% 10%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse	34% 33% 30% 27% 10% 7%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics	34% 33% 30% 27% 10% 7% 6%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other	34% 33% 30% 27% 10% 7% 6% 19%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None	34% 33% 30% 27% 10% 7% 6% 19%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other	34% 33% 30% 27% 10% 7% 6% 19%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None	34% 33% 30% 27% 10% 7% 6% 19%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None Don't Know/No Answer Q7. How likely is it that you will vote in the election this	34% 33% 30% 27% 10% 7% 6% 19%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None Don't Know/No Answer Q7. How likely is it that you will vote in the election this November?	34% 33% 30% 27% 10% 7% 6% 19% 1% 3%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None Don't Know/No Answer Q7. How likely is it that you will vote in the election this November? You will certainly vote	34% 33% 30% 27% 10% 7% 6% 19% 3%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None Don't Know/No Answer Q7. How likely is it that you will vote in the election this November? You will certainly vote You will probably vote	34% 33% 30% 27% 10% 7% 6% 19% 3%
issues will be most important to you? (Maximum of 3 Responses) State of Illinois finances, taxes or spending Education Jobs and the economy Health care Crime Immigration Drug abuse National politics Other None Don't Know/No Answer Q7. How likely is it that you will vote in the election this November? You will certainly vote You will probably vote The chances are about 50-50 that you will vote	34% 33% 30% 27% 10% 7% 6% 19% 3% 74% 15% 7%

Independent or other? Democrat	45%
Republican	29%
Independent	18%
Some other party	3%
No Answer	4%
QD1. What is the highest level of school you have complete	nd2
Grade school	0%
Some high school	2%
High school diploma/GED	14%
Vocation/technical school	2%
Some college (Less than 2 years)	16%
Some college (2 years or more)/Associate's degree	17%
Graduated college (4-year degree)	30%
Post-graduate degree	18%
No Answer	1%
QD2. Which of the following categories best describes your	
age?	
age? 18-24	. 13%
age? 18-24 25-34	13% 18%
age? 18-24 25-34 35-44	13% 18% 14%
age? 18-24 25-34 35-44 45-54	13% 18% 14% 14%
age? 18-24 25-34 35-44 45-54 55-64	13% 18% 14% 14%
age? 18-24 25-34 35-44 45-54	13% 18% 14% 14% 17% 24%
age? 18-24 25-34 35-44 45-54 55-64 65 and over	13% 18% 14% 14%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ether	13% 18% 14% 17% 24% 0%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer	13% 18% 14% 14% 24% 0%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin?	13% 18% 14% 17% 24% 0%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin? White	13% 18% 14% 14% 24% 0%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin? White Black/African American	. 13% 18% 14% 14% 24% 0% nnic 69% 15%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin? White Black/African American Hispanic/Latino	. 13% 18% 14% 14% 17% 24% 0% nnic 69% 7% 3%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin? White Black/African American Hispanic/Latino Mixed Race	. 13% 18% 14% 14% 24% 0% nnic 69% 15% 7% 3% 3%
age? 18-24 25-34 35-44 45-54 55-64 65 and over No Answer QD3. Which of the following best describes your race or ethorigin? White Black/African American Hispanic/Latino Mixed Race Asian/Asian American	. 13% 18% 14% 14% 17% 24% 0% nnic 69% 15% 7%

QD4. Do you consider yourself to be of Hispanic, Latino or Spanish origin or descent? (Asked if Hispanic/Latino Not Mentioned in QD3) Yes 4% No 93% No Answer 3%

QD5. Using the following broad income categories, last year, in 2017, what was your total family income from all sources, before taxes?	
Less than \$20,000	8%
\$20,000 to less than \$35,000	11%
\$35,000 to less than \$50,000	12%
\$50,000 to less than \$75,000	17%
\$75,000 to less than \$100,000	14%
\$100,000 to less than \$150,000	14%
\$150,000 or more	11%
No Answer	13%