

**WBUR Poll
New Hampshire 2016 General Election
Survey of 501 Likely Voters
Field Dates October 10-12, 2016**

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Hillary Clinton	40%	54%	6%	0%	<1%
Donald Trump	34%	60%	6%	<1%	<1%
Tim Kaine	36%	31%	21%	13%	<1%
Mike Pence	42%	35%	15%	8%	<1%
Kelly Ayotte	44%	44%	11%	1%	<1%
Maggie Hassan	47%	41%	10%	2%	<1%
Gary Johnson	21%	36%	25%	18%	<1%
Colin van Ostern	29%	15%	25%	31%	<1%
Chris Sununu	29%	41%	25%	5%	<1%
Bill Clinton	44%	50%	5%	<1%	1%

If the election for President were held today, and the candidates were **ROTATE ORDER OF CANDIDATES** Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

If Johnson or Stein voter or leaners, ask... What if the election were just between Democrat Hillary Clinton and Republican Donald Trump? If it were just the two of them, for whom would you vote?

Initial preference

Hillary Clinton	41%
Donald Trump	37%
Gary Johnson	11%
Jill Stein	3%
Another candidate (not read)	3%
Refused (not read)	1%
Don't Know / Undecided (not read)	5%

Vote preference with leaners

Hillary Clinton	41%
Donald Trump	38%
Gary Johnson	11%
Jill Stein	3%
Another candidate (not read)	3%
Don't Know / Refused (not read)	4%

Vote preference, head-to-head

Hillary Clinton	46%
Donald Trump	41%
Another candidate (not read)	6%
Don't Know / Refused (not read)	6%

If the election for U.S. Senate were held today, and if the candidates were for Democrat Maggie Hassan and Republican Kelly Ayotte, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Maggie Hassan	45%
Kelly Ayotte	46%
Another candidate (not read)	2%
Refused (not read)	1%
Don't Know / Undecided (not read)	6%

Vote preference with leaners

Maggie Hassan	47%
Kelly Ayotte	47%
Another candidate (not read)	2%
Don't Know / Refused (not read)	5%

If the election for Governor of New Hampshire were held today, and if the candidates were for Democrat Colin van Ostern and Republican Chris Sununu, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference	
Colin Van Ostern	41%
Chris Sununu	41%
Another candidate (not read)	2%
Refused (not read)	2%
Don't Know / Undecided (not read)	15%

Vote preference with leaners	
Colin Van Ostern	47%
Chris Sununu	44%
Another candidate (not read)	2%
Don't Know / Refused (not read)	8%

Did you watch the presidential debate between Hillary Clinton and Donald Trump that took place on Sunday?

Yes	72%
No	28%
Don't Know / Refused	0%

Asked of voters who watched the debate.

Which candidate do you think did the best job in the debate, **READ AND ROTATE OPTIONS 1 AND 2?**

Hillary Clinton	51%
Donald Trump	36%
Both / neither / depends (do not read)	11%
Don't Know / Refused	1%

Order of next two questions rotated.

Do you think Hillary Clinton is a role model for young people?

Yes she is	41%
No she is not	56%
Don't Know / Refused	3%

Do you think Donald Trump is a role model for young people?

Yes he is	13%
No he is not	83%
Don't Know / Refused	4%

Do you think Hillary Clinton is honest and trustworthy, or not?

Yes she is	28%
No she is not	69%
Don't Know / Refused	4%

Have you heard anything about the recently leaked parts of Hillary Clinton's paid speeches?

Yes I have	65%
No I have not	34%
Don't Know / Refused	<1%

Have you seen the recently discovered video showing Donald Trump talking about sexually assaulting women? **IF NO ASK:** Have you heard about it?

Yes, have seen	77%
Have heard about it, not seen it	16%
No, have not heard about or seen it	7%
Don't Know / Refused	0%

Do you think it was the right decision for Kelly Ayotte to withdraw her support from Donald Trump after the video came out, or should she have continued to support him?

Right decision to withdraw support	61%
Should have continued to support him	30%
Don't Know / Refused	9%

After the video was released, some Republican officials have said Trump should end his campaign, while others say he should continue. What do you think? Should Donald Trump **READ AND ROTATE** for President?

End his campaign	35%
Continue his campaign	60%
Both / neither / depends (do not read)	2%
Don't Know / Refused	3%

Demographics

Party Registration

Democrat	28%
Republican	32%
Undeclared / Other	40%

Race

White / Caucasian	93%
All others	5%
Don't Know / Refused	2%

Age

18 to 29	17%
30 to 44	29%
45 to 59	30%
60+	24%

Gender

Male	48%
Female	52%

Education

High School or less	20%
Some college, no degree	27%
College graduate (BA/BS)	30%
Advanced degree	22%
Don't know / refused	1%

About the Poll

These results are based on a survey of 501 likely voters in the 2016 General Election in New Hampshire. Live telephone interviews were conducted October 10-12, 2016 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is +/- 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.