

# YouGov Survey Results

Sample Size: 1958 GB Adults  
Fieldwork: 7th - 8th January 2014

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>1958</b>	X	X	X	X	587	453	391	950	1008	233	495	670	560	1116	842	251	636	419	482	170	
Unweighted Sample	1958	460	608	133	222	550	508	426	938	1020	145	469	816	528	1312	646	280	580	420	449	229
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## How much would you say you know about the history of World War One?

A lot	<b>6</b>	7	8	6	3	6	6	7	9	3	9	6	7	3	7	4	8	4	6	6	9
A fair amount	<b>45</b>	53	46	50	45	49	44	41	50	40	48	36	46	49	47	42	48	43	44	46	43
Not very much	<b>44</b>	38	41	40	45	42	44	48	38	48	33	49	42	45	41	47	39	47	44	41	45
Nothing at all	<b>6</b>	3	5	4	6	4	6	4	3	9	10	9	5	3	5	7	5	6	6	7	4

## From what you have read or heard about World War One, which of the following do you think is closest to the truth?

Germany and Austria-Hungary were mostly to blame for the outbreak of World War One	<b>58</b>	70	53	58	67	66	58	55	60	55	45	50	60	67	58	57	51	60	59	57	57
Britain, France and Russia were mostly to blame for the outbreak of World War One	<b>3</b>	2	4	7	1	2	3	4	3	3	6	3	4	1	3	4	6	3	2	4	2
Both sides were equally to blame for the outbreak of World War One	<b>17</b>	12	22	16	12	14	17	18	20	14	26	20	15	13	18	15	21	15	18	16	20
Neither side was really to blame for the outbreak of World War One	<b>3</b>	3	3	3	3	1	3	3	4	3	7	3	3	3	3	4	3	4	2	4	2
Don't know or not sure	<b>19</b>	13	18	17	18	16	19	20	13	25	17	24	19	16	18	21	19	19	19	19	19

## Which of the following do you think is closest to the truth?

British troops in World War One were badly served by their generals, who made poor strategic decisions and needlessly wasted thousands of lives in pointless attacks	<b>52</b>	50	55	59	63	50	57	62	60	46	40	38	56	67	53	51	47	51	54	56	53
British troops in World War One were well served by their generals, who initially struggled with the trench warfare of the era but ultimately made the decisions that led to victory	<b>17</b>	24	17	15	14	20	16	13	19	16	26	22	15	13	18	17	21	18	16	18	13
Neither of these	<b>7</b>	9	7	6	6	9	7	6	7	7	4	10	8	5	7	6	8	7	7	6	7
Don't know or not sure	<b>23</b>	17	22	20	17	21	21	19	14	32	30	30	22	16	21	25	24	24	22	20	26

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think is closest to the truth?**

The First World War was a just war and it was right and proper that Britain and her allies stood up against German imperialism

**40** | 55 35 35 52 | 55 40 32 | 44 37 | 30 36 45 43 | 40 41 | 35 40 41 44 36

The First World War was between imperialist countries that were just as bad as each other, and Britain's behaviour was no better than Germany's

**27** | 20 34 40 21 | 17 31 34 | 34 21 | 36 25 25 28 | 30 23 | 33 25 27 27 26

Neither  
Don't know or not sure

**9** | 8 11 10 7 | 7 9 11 | 8 10 | 6 12 9 9 | 8 10 | 11 8 11 7 11  
**24** | 17 21 15 19 | 20 20 23 | 14 33 | 28 28 21 21 | 22 26 | 22 27 21 22 27

**Which of the following best reflects your own view?**

Looking back, Britain's involvement in World War One is something we should be proud of

**34** | 46 31 29 39 | 44 33 31 | 38 31 | 30 33 37 33 | 32 37 | 30 35 36 35 32

Looking back, Britain's involvement in World War One is something to be regretted

**15** | 11 16 16 16 | 12 18 14 | 16 14 | 18 10 14 20 | 15 15 | 14 16 15 14 14

Both  
Neither  
Don't know or not sure

**23** | 21 25 27 22 | 21 22 25 | 23 23 | 20 19 24 26 | 25 19 | 22 21 21 26 25  
**12** | 10 13 13 12 | 9 13 17 | 12 11 | 9 14 12 11 | 14 9 | 16 12 11 9 14  
**16** | 11 14 15 11 | 13 14 12 | 11 21 | 24 23 13 10 | 14 19 | 18 16 16 16 15

**How well or badly do you think schools these days teach the history of World War One to children?**

Very well **3** | 1 6 5 2 | 2 4 5 | 4 3 | 3 5 4 2 | 4 3 | 5 2 5 3 4

Fairly well **16** | 13 19 20 10 | 11 17 16 | 16 15 | 28 18 14 11 | 16 16 | 18 17 13 16 15

**TOTAL WELL** **19** | **14 25 25 12** | **13 21 21** | **20 18** | **31 23 18 13** | **20 19** | **23 19 18 19 19**

Fairly badly **31** | 38 30 26 32 | 38 30 27 | 32 31 | 40 29 30 32 | 32 30 | 31 32 32 32 25

Very badly **20** | 22 15 7 31 | 25 17 16 | 21 19 | 9 16 21 26 | 19 21 | 12 21 21 18 24

**TOTAL BADLY** **51** | **60 45 33 63** | **63 47 43** | **53 50** | **49 45 51 58** | **51 51** | **43 53 53 50 49**

Don't know **30** | 26 30 43 24 | 25 32 37 | 27 33 | 21 32 32 29 | 30 31 | 35 28 29 31 32