

YouGov 2014 Final Iowa Pre-election Poll



Sample 1112 Likely Voters
Conducted October 25-31, 2014
Margin of Error $\pm 4.4\%$

1. Are you registered to vote in Iowa?

Yes	100%
No	0%
Not sure	0%

2. Which political party are you registered as?

Registered as a Republican	35%
Registered as a Democrat	33%
Not registered with a party	28%
Registered as other party	1%
Not sure	2%
Not registered to vote	0%

3. Which candidate did you vote for in the 2012 Presidential election?

Barack Obama (Democrat)	46%
Mitt Romney (Republican)	45%
Other candidate	1%
I did not vote	8%

4. Which candidate did you vote for in the election for U.S. Senator from Iowa in 2010?

Roxanne Conlin (Democrat)	24%
Chuck Grassley (Republican)	57%
Other candidate	1%
Voted in a different state	3%
I did not vote	15%

5. Which candidate did you vote for in the election for Governor of Iowa in 2010?

Chet Culver (Democrat)	33%
Terry Branstad (Republican)	49%
Other candidate	2%
Voted in a different state	3%
I did not vote	13%

6. As you may know, there will be an election held in Iowa in about a week. How likely is it that you will vote in the election on November 4, 2014?

Definitely will vote	84%
Probably will vote	16%
Maybe will vote	0%
Probably will not vote	0%
Definitely will not vote	0%
Not sure	0%

7. How do you plan to vote in the elections to be held on November 4?

In person on election day	54%
In person before election day	12%
Vote by mail	32%
Not sure	3%

8. Have you already cast your vote or returned your ballot?

Asked if respondent has already voted in person or by mail

Yes	81%
No	19%
Not sure	0%

9. In the election for U.S. Senator from Iowa, which candidate are you voting for?

Undecided voters were asked which candidate they were more likely to vote for and coded as leaners where possible

Bruce Braley (Democrat)	40%
Lean Bruce Braley (Democrat)	3%
Joni Ernst (Republican)	40%
Lean Joni Ernst (Republican)	2%
Other	3%
Not sure	13%

10. In the election for Governor of Iowa, which candidate are you voting for?

Undecided voters were asked which candidate they were more likely to vote for and coded as leaners where possible

Jack Hatch (Democrat)	33%
Lean Jack Hatch (Democrat)	2%
Terry Branstad (Republican)	46%
Lean Terry Branstad (Republican)	3%
Other	4%
Not sure	13%

11. In the election for U.S. Congress in the district where you live, which candidate are you voting for?

The Democratic Party candidate	35%
The Republican Party candidate	38%
Other	2%
Not sure	22%
I will not vote	2%

12. How would you describe your political views?

Very liberal	6%
Liberal	13%
Moderate	39%
Conservative	26%
Very conservative	11%
Not sure	5%

13. Generally speaking, do you think of yourself as a ...?

Democrat	29%
Republican	28%
Independent	35%
Other	3%
Not sure	4%

14. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]? / Do you think of yourself as closer to the Democratic or the Republican Party?

Strong Democrat	16%
Weak Democrat	13%
Lean Democrat	9%
Independent	19%
Lean Republican	11%
Weak Republican	11%
Strong Republican	17%
Not sure	3%

15. Are you male or female?

	Weighted	Unweighted
Male	47%	47%
Female	53%	53%

16. In what year were you born?

Recoded into age categories from birth year

	Weighted	Unweighted
18-29	13%	12%
30-44	20%	16%
45-64	37%	43%
65+	30%	29%

17. What racial or ethnic group best describes you?

	Weighted	Unweighted
White	94%	94%
Black	2%	1%
Hispanic	1%	1%
Other	3%	3%

18. What is the highest level of education you have completed?

	Weighted	Unweighted
High school or less	43%	16%
Some college	35%	35%
College graduate	15%	31%
Postgraduate degree	6%	17%