

YouGov / The Sun Survey Results

Sample Size: 1696 GB Adults
Fieldwork: 15th - 16th June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	425	479	139	188	508	427	330	823	873	202	429	580	485	967	729	217	551	363	417	148	
Unweighted Sample	1696	437	505	117	208	532	440	323	799	897	120	400	694	482	1112	584	312	509	363	362	150	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Wouldn't votes and Don't know's]

Con	32	100	0	0	0	73	3	9	30	33	18	28	30	40	36	25	28	39	33	25	23
Lab	36	0	100	0	0	4	83	31	34	37	42	39	37	30	32	41	44	27	39	41	30
Lib Dem	10	0	0	100	0	2	3	37	11	9	14	12	12	7	11	9	12	12	7	9	14
Other	23	0	0	0	100	20	11	23	24	21	26	21	22	23	21	25	16	21	21	25	34

Other Parties Voting Intention

UKIP	14	0	0	0	100	17	7	12	15	13	10	9	14	19	12	17	10	14	15	18	6
Green	5	0	0	0	0	2	3	9	5	5	13	8	4	2	5	5	5	6	4	5	6
SNP / PCY	3	0	0	0	0	1	1	1	4	2	2	3	3	2	2	3	0	0	2	1	22
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	1	1	0	1	0	0	1	0	1	1

Non Voters

Would Not Vote	6	0	0	0	0	2	2	3	4	8	10	9	7	2	6	6	9	6	6	6	5
Don't know	14	0	0	0	0	11	11	16	10	18	19	20	12	10	12	17	12	15	16	14	14

June 12-13
June 15-16

Do you approve or disapprove of the Government's record to date?

Approve	33	32	85	7	45	18	63	13	26	38	27	21	29	34	39	36	27	30	37	31	27	34
Disapprove	52	53	6	85	33	73	26	78	57	51	54	51	53	55	51	51	55	56	45	53	60	55
Don't know	15	15	9	8	22	9	11	9	18	11	18	29	18	12	10	13	18	14	18	16	12	12

May 29-30
June 15-16

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	41	44	40	62	79	7	33	53	60	49	39	49	47	44	39	50	36	50	41	42	43	52
I would vote for Britain to leave the European Union	39	36	45	23	13	88	53	27	23	35	37	19	29	36	50	33	41	31	39	36	37	31
I would not vote	5	5	1	4	2	2	1	3	3	4	5	12	7	4	1	4	5	6	5	4	5	5
Don't know	15	15	14	11	7	3	14	16	14	12	18	20	17	17	10	13	18	13	15	17	15	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 18-19	June 15-16																				
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.																						
How would you then vote in a referendum on the issue?																						
Would vote for Britain to remain in the European Union on the new terms	53	57	69	65	82	24	57	61	69	61	53	52	59	57	58	64	48	61	56	58	54	61
Would vote for Britain to leave the European Union	24	22	21	16	9	63	28	18	14	24	19	10	15	23	31	19	26	18	21	22	26	19
Would not vote	5	5	0	4	3	2	0	3	4	4	6	13	7	4	1	5	5	6	5	4	5	5
Don't know	18	16	10	14	6	11	14	17	14	11	21	25	19	16	10	13	21	15	18	17	16	15
	June 01-02	June 15-16																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	44	46	90	23	61	46	78	26	41	52	41	33	40	46	58	52	39	44	50	44	46	46
Bad for the economy	38	33	4	62	20	42	13	55	39	33	33	33	30	37	32	31	36	35	30	37	34	33
Don't know	19	20	6	16	18	13	9	18	20	14	26	34	30	17	10	16	25	21	20	19	20	21
Being done fairly or unfairly?																						
Fairly	28	29	76	6	34	20	59	9	19	34	24	14	27	27	38	34	22	28	31	27	28	26
Unfairly	57	53	12	87	43	61	24	83	61	52	54	51	47	58	52	49	57	54	48	55	56	55
Don't know	16	19	12	7	22	18	17	9	19	14	23	35	26	15	9	17	21	18	21	18	16	19
Necessary or unnecessary?																						
Necessary	55	58	94	36	69	60	85	36	56	63	53	45	55	59	64	63	51	55	61	54	57	57
Unnecessary	30	27	2	51	17	28	9	49	25	28	26	25	26	27	28	24	30	25	23	28	30	33
Don't know	16	16	3	14	13	12	6	15	19	9	22	30	19	14	8	13	19	19	16	18	13	10
Too deep, too shallow or at about the right level?																						
Too deep	39	37	5	71	30	37	14	61	44	42	32	35	32	39	39	34	41	40	31	39	41	37
Too shallow	11	11	14	8	7	19	17	10	5	12	11	10	12	11	12	12	10	10	11	13	11	13
About the right level	31	32	74	9	45	26	59	13	31	36	29	16	29	33	42	37	26	30	37	30	30	32
Don't know	18	19	7	12	18	17	11	16	20	11	27	39	28	16	7	17	22	20	21	18	18	18
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	40	38	6	71	28	43	16	62	46	41	36	29	34	42	41	35	43	41	33	39	43	39
Too slowly	12	12	16	7	18	19	18	10	6	14	11	20	12	11	12	13	11	13	12	12	11	15
About the right pace	31	32	74	11	38	25	58	13	30	34	30	16	30	33	39	36	26	27	36	31	30	33
Don't know	17	17	5	10	16	13	9	15	18	12	23	34	25	14	8	16	20	19	19	18	16	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 01-02	June 15-16																				
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	52	52	42	65	41	64	47	62	52	52	51	35	47	59	54	48	57	53	54	50	52	49
Not having an impact on my life	36	34	49	28	47	28	41	29	36	36	32	34	35	29	40	39	28	31	32	37	35	40
Don't know	12	14	9	7	12	8	11	8	13	11	16	31	17	11	7	13	14	15	14	14	13	12
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	28	27	3	61	18	19	6	56	28	28	25	27	26	28	26	25	29	28	22	25	31	33
The last Labour government	36	37	86	4	46	41	77	8	26	42	32	19	33	36	49	41	31	31	41	38	33	37
Both	23	23	7	24	22	33	11	25	33	20	25	22	22	25	20	21	25	26	22	22	24	18
Neither	4	4	3	6	5	3	2	7	5	4	4	6	4	4	3	5	4	5	3	6	5	2
Don't know	8	10	1	5	9	4	4	5	9	5	14	26	15	6	2	8	11	11	11	9	7	10
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																						
Very worried	21	18	5	28	6	25	9	27	13	16	19	22	18	19	14	14	23	24	15	18	16	18
Fairly worried	37	44	41	46	48	45	42	49	50	39	49	40	41	48	44	41	49	38	47	45	48	33
TOTAL WORRIED	58	62	46	74	54	70	51	76	63	55	68	62	59	67	58	55	72	62	62	63	64	51
Not very worried	29	27	38	19	37	25	35	18	26	31	23	21	26	25	31	32	20	21	28	26	25	38
Not at all worried	9	8	15	5	7	4	12	3	9	10	6	7	9	6	10	10	5	12	6	8	9	6
TOTAL NOT WORRIED	38	35	53	24	44	29	47	21	35	41	29	28	35	31	41	42	25	33	34	34	34	44
Don't know	4	3	2	2	3	1	2	3	2	4	3	10	5	1	1	3	4	5	4	3	2	5
be victims of burglary, robbery or mugging																						
Very worried	9	7	4	10	6	10	5	12	3	7	8	6	9	6	8	6	9	11	6	7	8	5
Fairly worried	26	28	27	27	21	38	31	29	24	22	33	22	28	28	31	26	31	25	28	31	31	17
TOTAL WORRIED	35	35	31	37	27	48	36	41	27	29	41	28	37	34	39	32	40	36	34	38	39	22
Not very worried	43	47	51	48	53	40	48	46	50	49	44	44	46	51	44	51	41	44	45	45	47	59
Not at all worried	15	13	15	11	19	10	13	9	19	17	10	18	13	11	14	14	13	15	16	10	11	14
TOTAL NOT WORRIED	58	60	66	59	72	50	61	55	69	66	54	62	59	62	58	65	54	59	61	55	58	73
Don't know	6	5	3	3	2	2	3	4	4	4	5	9	5	4	3	4	6	5	5	6	3	4
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	24	22	5	38	9	24	12	36	17	20	23	25	19	21	24	18	26	26	21	22	21	20
Fairly worried	40	42	38	44	47	47	40	44	48	38	46	35	37	45	46	41	43	37	43	43	44	35
TOTAL WORRIED	64	64	43	82	56	71	52	80	65	58	69	60	56	66	70	59	69	63	64	65	65	55
Not very worried	25	27	43	12	37	25	36	14	29	30	23	25	33	26	22	31	21	22	28	26	25	36
Not at all worried	7	6	11	4	5	4	10	4	5	9	4	5	7	6	6	7	5	8	5	4	8	6
TOTAL NOT WORRIED	32	33	54	16	42	29	46	18	34	39	27	30	40	32	28	38	26	30	33	30	33	42
Don't know	5	4	3	2	2	0	3	2	2	3	4	11	5	2	1	3	4	7	3	4	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 01-02	June 15-16																				
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	18	17	14	19	5	35	16	21	10	15	19	14	14	16	21	13	21	16	17	16	18	14
Fairly worried	29	27	27	23	19	34	32	29	19	23	31	26	22	30	29	25	30	18	26	33	29	22
TOTAL WORRIED	47	44	41	42	24	69	48	50	29	38	50	40	36	46	50	38	51	34	43	49	47	36
Not very worried	27	32	35	31	45	18	32	28	43	33	32	26	38	34	28	36	28	34	34	28	31	39
Not at all worried	21	19	21	23	29	11	16	17	24	24	14	24	19	17	19	22	15	23	18	17	19	21
TOTAL NOT WORRIED	48	51	56	54	74	29	48	45	67	57	46	50	57	51	47	58	43	57	52	45	50	60
Don't know	6	5	3	4	2	2	5	4	4	5	5	10	6	3	3	4	6	9	4	6	4	4
lose their job / have difficulty finding work																						
Very worried	19	18	10	25	7	25	12	27	12	16	19	22	16	18	17	14	22	23	13	20	20	14
Fairly worried	35	34	28	35	38	35	30	38	34	32	36	36	34	42	24	34	34	30	36	37	34	29
TOTAL WORRIED	54	52	38	60	45	60	42	65	46	48	55	58	50	60	41	48	56	53	49	57	54	43
Not very worried	25	31	41	24	40	25	38	22	36	32	29	22	37	28	32	35	26	26	33	26	32	38
Not at all worried	15	13	19	12	12	13	17	10	14	15	11	8	9	9	23	14	12	15	14	13	10	16
TOTAL NOT WORRIED	40	44	60	36	52	38	55	32	50	47	40	30	46	37	55	49	38	41	47	39	42	54
Don't know	6	4	2	4	3	2	4	4	3	4	5	12	4	3	4	4	5	6	4	4	4	3
lose their home																						
Very worried	14	12	6	19	5	21	8	18	11	11	14	8	13	11	15	9	17	18	9	14	14	8
Fairly worried	25	25	20	27	26	26	21	30	21	23	27	25	21	31	22	24	27	24	26	24	27	25
TOTAL WORRIED	39	37	26	46	31	47	29	48	32	34	41	33	34	42	37	33	44	42	35	38	41	33
Not very worried	35	38	46	33	41	30	43	33	42	38	38	37	48	36	33	41	34	31	39	37	39	45
Not at all worried	21	20	26	19	24	22	24	17	21	24	16	17	13	20	27	22	17	22	21	20	18	19
TOTAL NOT WORRIED	56	58	72	52	65	52	67	50	63	62	54	54	61	56	60	63	51	53	60	57	57	64
Don't know	6	4	3	3	4	1	4	2	3	4	4	13	5	2	2	4	5	6	5	5	3	3
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	13	12	5	20	8	16	8	20	8	14	11	14	13	10	14	11	15	17	11	12	13	10
Fairly worried	24	23	16	27	25	26	18	25	26	20	25	21	23	24	21	22	24	21	23	24	22	19
TOTAL WORRIED	37	35	21	47	33	42	26	45	34	34	36	35	36	34	35	33	39	38	34	36	35	29
Not very worried	33	35	41	28	45	29	38	32	39	33	38	32	36	38	33	37	33	30	35	35	38	38
Not at all worried	23	24	34	20	20	27	31	18	21	29	19	20	21	23	27	26	20	24	26	22	20	26
TOTAL NOT WORRIED	56	59	75	48	65	56	69	50	60	62	57	52	57	61	60	63	53	54	61	57	58	64
Don't know	7	6	4	5	3	1	5	5	6	6	7	12	6	5	5	5	8	8	5	7	6	7
suffer ill-health																						
Very worried	15	15	10	19	9	18	13	20	11	13	16	6	12	15	20	12	19	19	13	18	15	9
Fairly worried	36	38	37	42	29	44	38	40	40	33	42	25	30	38	50	37	39	31	42	35	38	34
TOTAL WORRIED	51	53	47	61	38	62	51	60	51	46	58	31	42	53	70	49	58	50	55	53	53	43
Not very worried	33	34	40	28	46	29	36	31	34	38	31	38	41	36	25	38	30	33	32	35	37	33
Not at all worried	10	8	9	9	10	7	9	6	10	11	6	17	11	8	4	10	7	12	8	6	7	15
TOTAL NOT WORRIED	43	42	49	37	56	36	45	37	44	49	37	55	52	44	29	48	37	45	40	41	44	48
Don't know	6	5	4	3	5	2	3	3	4	5	5	14	6	3	2	4	6	6	4	6	3	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	48	102
Male 25 to 39	193	214
Male 40 to 59	311	287
Male 60 +	247	220
Female 18 to 24	72	100
Female 25 to 39	207	215
Female 40 to 59	383	293
Female 60 +	235	265
Region		
North England	362	417
Midlands	261	278
East	165	163
London	312	217
South England	344	388
Wales	102	85
Scotland	150	148
Social Grade		
AB	641	475
C1	471	492
C2	235	356
DE	349	373
Newspaper Type		
Express / Mail	390	271
Sun / Star	214	399
Mirror / Record	105	170
Guardian / Independent	88	76
FT / Times / Telegraph	115	161
Other Paper	254	195
No Paper	530	424
Political Party Identification		
Labour	574	543
Conservative	497	475
Liberal Democrat	152	187
SNP/Plaid Cymru	33	29
Others	108	39
None/ DK	332	424

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk