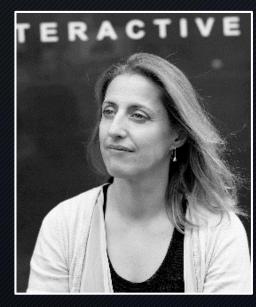


WELCOME



JÜRGEN GOELDNER
Chairman of the Management Board



DEBORAH BELLANGÉVice-Chairman & CFO

The management board is also composed of...



LUC HENINGER

Director of Production



JOHN BERT
Director of
Business & Sales



THOMAS BARRAU

Director of

Marketing



CONTENTS







THE KEY TO SUCCESS IN VIDEO GAMES INDUSTRY TODAY



> FOCUS HOME INTERACTIVE ALL THE KEY ASSETS FOR SUCCESS

OUR BUSINESS: SUPPORTING STUDIOS FROM PRODUCTION TO SALES

DESIGN



DEVELOPMENT STUDIOS













PUBLISHING



PROJECT SELECTION

Fewer than 1% of projects selected



PRODUCTION **FOLLOW-UP**

Over 50 production staff



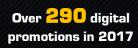
DIGITAL AND OFFLINE MARKETING

SALES









DISTRIBUTION



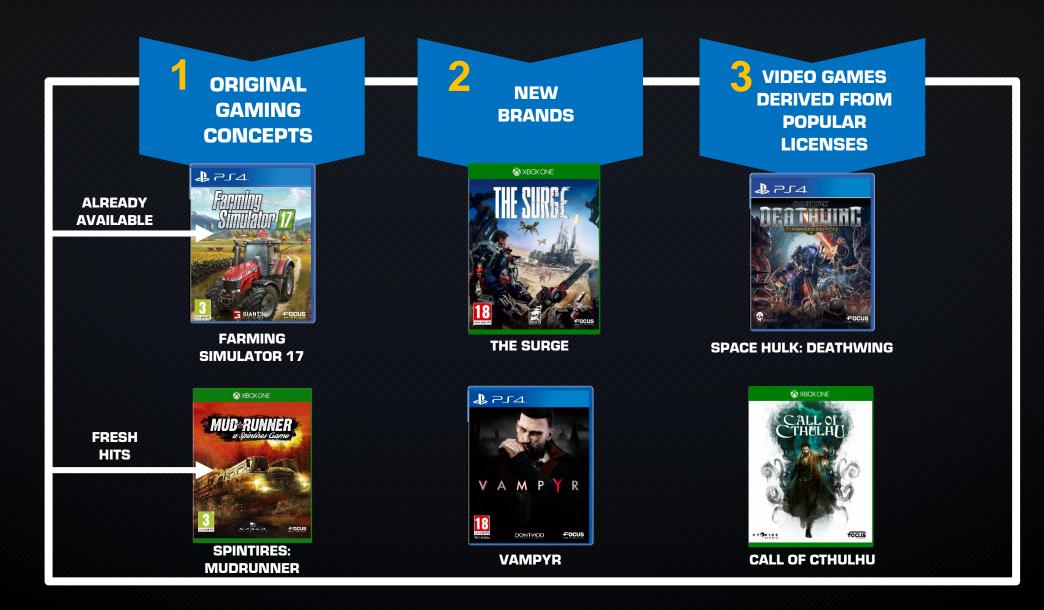
Retail & Digital platforms

Nearly

distributors worldwide



GENERATING VALUE FROM HIGH-POTENTIAL LICENCES

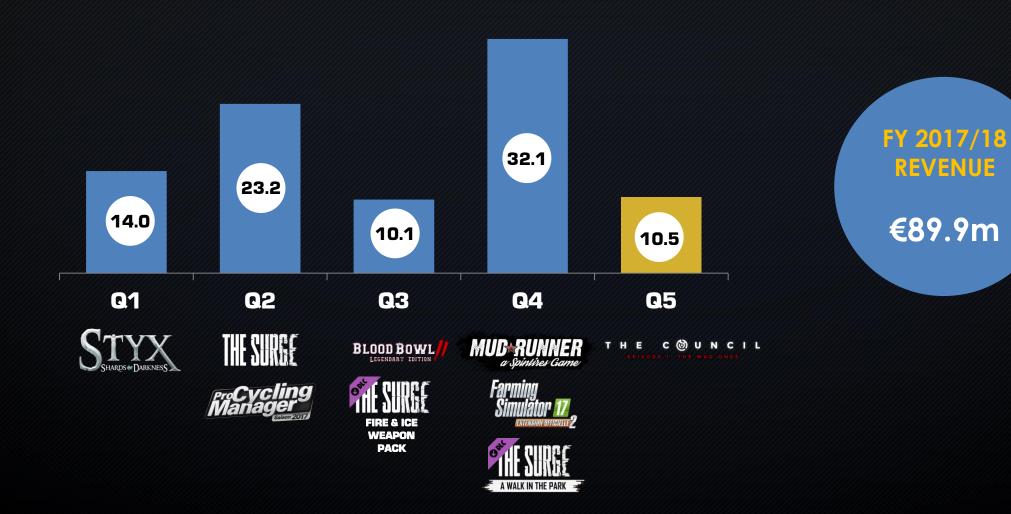






PART 2: A SUCCESSFUL YEAR IN SPITE OF TWO MAJOR SHIFTS

15 MONTHS FY 2017/18 REVENUE







THE SURGE

16th May 2017 PlayStation 4, Xbox One, PC THE SURGE FIRE & ICE WEAPON PACK

10th October 2017
PlayStation 4, Xbox One, PC

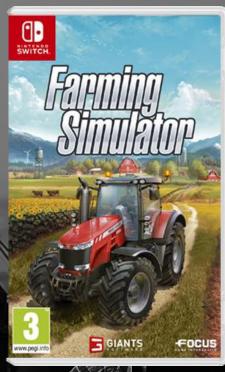
THE SURGE A WALK IN THE PARK

5th December 2017 PlayStation 4, Xbox One, PC THE SURGE CUTTING EDGE PACK

18th April 2018
PlayStation 4, Xbox One, PC









Farming Simulator

2017: A PROSPEROUS YEAR FOR FARMING SIMULATOR

Farming Simulator released for the new Nintendo Switch

Platinum extension out for all Farming
Simulator 17 owners on PC, PlayStation 4 and
XBOX One

New edition of Farming Simulator 15 out at Christmas in the Sony and Microsoft Best Seller collections



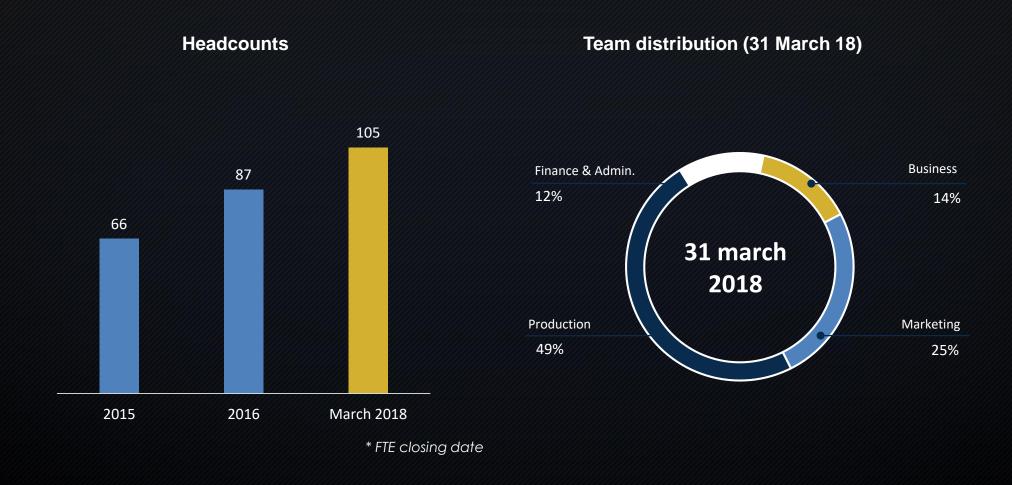
2017-2018 BEST SALES SPLIT

31 march 2018		
Game	% of sales	
Spintires MudRunner	16%	
Special Editions & Add-ons	14%	
The Surge	12%	
Styx 2	5%	
Tour de France 2017	3%	
Other New Titles	8%	
Back Catalog (1)	42%	

The Surge	12%	
Styx 2	5%	
Tour de France 2017	3%	
Other New Titles	8%	
Back Catalog (1)	42%	
(1) Sales generated by titles released before the fiscal year in progress		

31 december 2016 % of sales Game Farming Simulator 17 42% The Technomancer 7% 6% Battlefleet Gothic: Armada Tour de France 2016 4% Space Hulk PC 3% Special Editions & Add-ons 1% Other New Titles 2% Back Catalog (1) 35%

STRENGTHENING TEAMS



HOME INTERACTIVE

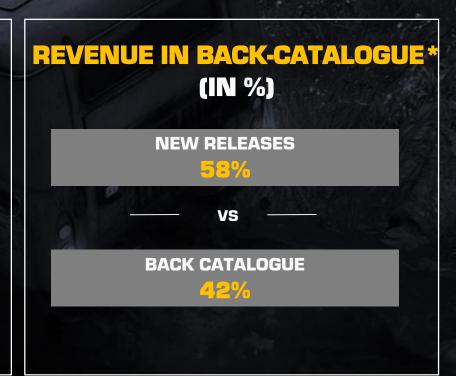


PART 3: 2017-2018 RESULTS 16

REVENUE BREAKDOWN OVER 15 MONTHS



DIGITAL REVENUE (IN %) DIGITAL PLATFORM \$4% VS RETAIL 36%



* Games launched before 1st january 2017



Profit & Loss Consolidated financial statements under French GAAP	31/03/2018 (*) (15 months)	31/12/2016 (12 months) Audited	31/03/2018 (**) (12 months)
Sales	89.9	75.6	75.9
Studio costs Manufacturing and ancillary costs	-49.7 -13.0	-40.8 -10.4	-41.1 -10.8
Gross margin % of revenue	27.2 30.2%	24.4 32.3%	24.0 31.6%
Personnel expenses Other operating costs	-8.7 -9.0	-7.0 -8.2	-7.2 -7.2
Operating income % of revenue	9.5 10.6%	9.2 12.1%	9.6 12.6%
Group net income % of revenue	6.5 7.2%	5.9 7.8%	

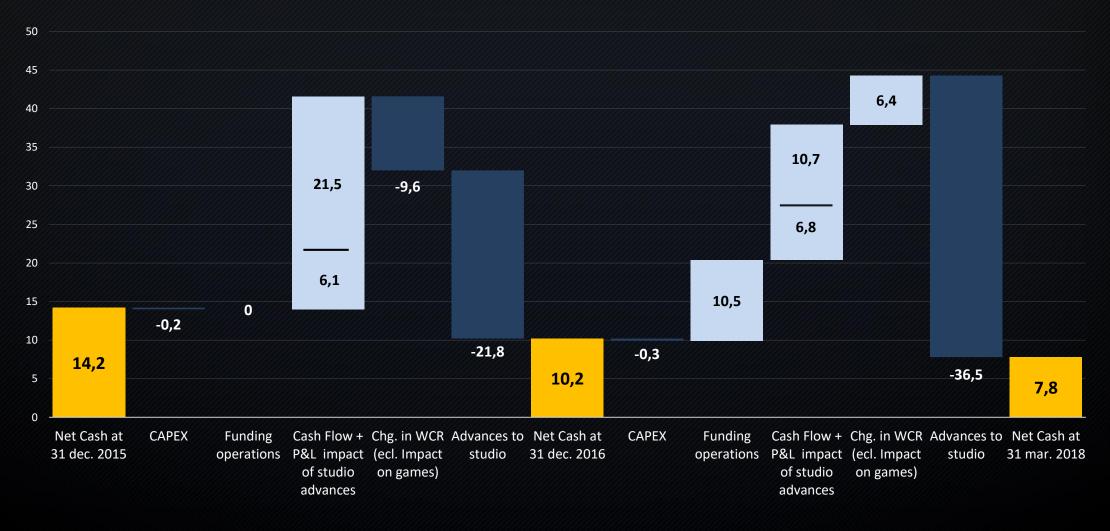
^(*)The audit procedures have been performed. The reports will be issued after finalization of the procedures required for the purposes of the publication of the annual financial report

^(**) The Group changed its fiscal year and presented its closed accounts to the March 31, 2018 over a 15 months period, it is presented a comparable of 12 months (period from 1/4/2017 to 31/3/2018).

ASSETS in €m Consolidated financial statements under French GAAP	31 march 2018 (*)	LIABILITIES in €m Consolidated financial statements under French GAAP	31 march 2018 (*)
Fixed assets	0.9	Total Equity	43.2
Inventories and works in progress	0.7	Provisions	0.4
Accounts receivable and related accounts	6.9	Borrowings and financial liabilities	1.8
Other receivables, prepayments and accrued income	43.0	Accounts payable and related accounts	11.4
Cash & short-term investment securities	9.6	Other payables, accruals and deferred income	4.3
Total assets	61.1	Total liabilities	61.1

^(*)The audit procedures have been performed. The reports will be issued after finalization of the procedures required for the purposes of the publication of the annual financial report

NET CASH POSITION AT 31 MARCH 2018





PART 4: OUTLOOK

WHAT'S NEXT - FEBRUARY 2018

2 days of **Press Event** in the city center of Paris 2018-19 Line-up presentation to the Press, Business Partners and investors.

+140 International media invited (100 millions MUV)

+125 business partners and 42 investors

Over 400 articles from 14 countries

US, UK, Germany, Scandinavia, France, Japan, Russia, Switzerland, Spain, Italy, Poland, Austria, etc...









E3 2018 – CONFIRMATION OF THE QUALITY OF THE LINE-UP







E3 2018

230m² booth
10 LIVE SESSIONS ON
IGN LIVE, TWITCH LIVE
& MIXER LIVE

400+ MEDIA OUTLETS
800+ MEDIA MEETINGS
150+ BUSINESS PARTNER
MEETINGS





GAMEOVER.GR

**** 8/10 NERD MUCH?

**** 8,5/10 DUALSHOCKERS

8/10

IGN SPAIN

*** 9/10 IGN ITALIA

*** 82/100 GAMEPRO

*** 8,5/10

3DJUEGOS

*** 87/100 MILLENIUM

*** 88/100

COGCONNECTED

*** 8/10 TRUSTED REVIEWS

***** 8/10 * * * * * * 8,5/10 HARDCOREGAMER GAMINGTREND

* * * 4 9/10 SELECTBUTTON

*** 8,5/10**PLAYSTATION** LIFESTYLE

*** 9/10

GAMECRITICS

8/10

GAMESPEW

*** 10/10

N3RDABL3

88/100

HOBBY CONSOLAS

*** 9/10

GAMESKINNY

*** 8,9/10 RPG FAN

* * * * ☆ 8/10

MULTIPLAYER.IT

24

VAMPYR: BIG LAUNCH, GREAT SUCCESS



450,000

sold through in 1 month

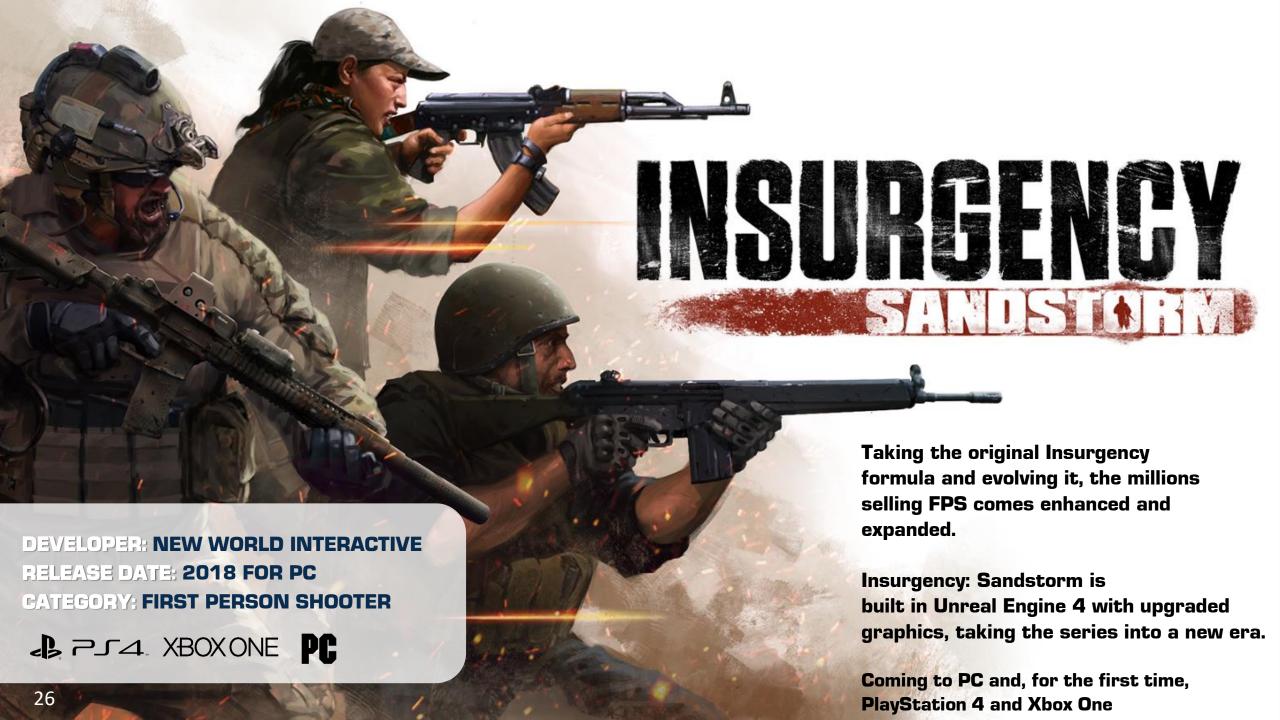
At the top of the charts!

N°1 in Germany
N°1 in UK
N°1 in Scandinavia
N°1 on Amazon
N°1 on Steam
In Top 3 of many countries

Global Top Sellers

Windows 8

enter search term	or tag Search	Sort by Relevanc	e 🔻
VAMPYR	Vampyr	N	49,99€
BATTLEGROUNDS	PLAYERUNKNOWN'S BATTLEGROUNDS		29,99€
NOUISITOR MARTYR	Warhammer 40,000: Inquisitor - Martyr	-10%	49,99€ 44,99€
RAFT	Raft	×	19,99€
JURASSIC WORLD	Jurassic World Evolution		54,99€
TAN SIGN	Tom Clancy's The Division™	~ 80%	49,99€ 9,99€
ROCKET	Rocket League®	N	19,99€







FARMING SIMULATOR: FARM LIKE NEVER BEFORE



https://www.usgamer.net/articles/fans-reactions-to-john-deere-tractors-in-farming-simulator-2019-is-the-cutest-thing

FEAR THE WOLVES: WHEN BATTLE ROYALE MEETS TCHERNOBYL BY S.T.A.L.K.E.R. CREATORS



"Stalker's DNA stops Fear the Wolves from being another PUBG clone, it sounds like it will genuinely innovate."





A PLAGUE TALE: INNOCENCE - AN EMOTIONAL JOURNEY IN A BRUTAL AND UNFORGIVING WORLD









2018/2019 SCHEDULED RELEASES

End of production	Title	Platforms
Q3 2018	Fear The Wolves	Early Access PC
Q3 2018	Insurgency: Sandstorm	PC
Q3 2018	MudRunner: American Wilds Edition	PC & Consoles
Q4 2018	BattleFleet Gothic: Armada 2	PC
Q4 2018	MudRunner	Nintendo Switch
Q4 2018	Space Hulk: Tactics	PC & Consoles
Q4 2018	Call Of Cthulhu	PC & Consoles
Q4 2018	Farming Simulator 19	PC & Consoles
2019	Fear The Wolves	PC & Consoles
2019	Insurgency: Sandstorm	Consoles
2019	A Plague Tale: Innocence	PC & Consoles
2019	GreedFall	PC & Consoles
2019	The Surge 2	PC & Consoles
2019	Necromunda	PC & Consoles



SHARE PRICE AND CAPITAL BREAKDOWN





Q1 Sales 2018-2019 26 July 2018

Q2 Sales 2018-2019 25 october 2018

Half Year Results & Q3 Sales 2018-2019
24 january 2019



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Benjamin Lehari blehari@actifin.fr

